

**26<sup>TH</sup> ANNUAL**  
**RIVERSIDE**  
**PARK**



*A Million Mississippi Reflections*

Nov. 27-Dec. 31, 5 P.M. - 10 P.M. 2020

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# What a special community...



In the last four years we have had to work around a new electrical line, new water and sewer lines, and last year gave up a huge portion of the park that had to be fenced off because of the construction of the band shell. We thought we'd have it made in 2020,

but we lost the use of Front Street with the La Crosse Center expansion and had to make multiple adjustments to our routine because of the Covid virus.

Please understand the new traffic pattern is only for one year and extra caution and patience will be needed along with common sense on safety measures so everyone can enjoy the Rotary Lights experience.

It is breaking our hearts to not have the little ones be able to sit on Santa's lap and tell their stories, but we've tried to keep the spirit alive despite the setback. We've created a special walkway where the kids can talk to Santa behind the window of the Santa House and when finished, Santa has a chute so he can give them a Santa button and candy cane. While waiting to talk to Santa, everyone can enjoy our new hologram with numerous holiday themes.

We can't have the hay rides this year and we're not able to supply skates, but the Chad Erickson Ice Rink will be available for you to bring your own skates and you can warm in the igloo.

If you ever need anything painted, call on Bill and Teresa Peters. Last year they tackled the Gingerbread House and this year they completely redid Santa's House. It looks brand new. They have really become key volunteers that make Rotary Lights possible.

By popular demand, we are bringing back Helicopter Rides. The perfect gift for the person that has everything. The rides will be off the parking lot next to the Oktoberfest Grounds on Dec. 11-12-13-18-19-20. Just go to: [www.lakesuperiorhelicopters.com](http://www.lakesuperiorhelicopters.com) to book your special adventure.

On a sad note, we had to say good-bye this year to two special friends of Rotary Lights. Elmer Grassman was with us from day one of this amazing project and through the years we kept him informed and as involved as his health allowed. He was especially helpful in many ways in our early years. Another volunteer in our 26 years was dear Sharon Earp. Sharon and her husband Steve from

SSE Music provided the lights and sound equipment and booked all of the entertainment in the park from day one. She was one special lady. Each year we pick a new face for our Santa button and this year we selected Sharon. To help remember 2020, we also put Sharon behind a mask.

Because of the extra time and effort that T.A. Slabach, Dirk Olson, Steve Klankowski, Zach Tudahl, Tom Hundt, Butch Rogowski, Mike Fell, Tom Hundt, Greg Theres, Mike Diveley, Dan Mutch, Sue and Jim Crothers, John Corems, Leo Chaput, Sarah and Mark Dahlke, Dave Larsen, Dirk Olson, Tom Svec, Bill and Teresa Peters, and Dave Thurston contribute, we're able to bring you Rotary Lights 2020. We're blessed to have these folks involved.

We have just under 40 establishments that volunteer to help feed our daily crew of volunteers. They are all listed on another page in this booklet. Our "food ladies", Sue Crothers, Joanne Stephens, Ruth Dunn, Teresa Peters, and Joyce Diveley make certain our helpers are well fed. We learned a long time ago that it is better to not let your workers go home for lunch.

On behalf of the Stephens Family, my fellow Rotarians in La Crosse Rotary East, La Crosse Downtown, Valley View Rotary, After Hours Rotary, La Crescent, Caledonia, Onalaska, Holmen, and Onalaska Hilltopper Rotary Clubs, along with a very dedicated Board of Directors and Steering Committee, and over 3,000 community volunteers, please accept best wishes for a safe, healthy and happy holiday season.

Irish holiday hugs,

Pat Stephens-President

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*Happy Holidays*



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# What Is Rotary

Rotary Lights is sponsored by area Rotary Clubs who, in turn are part of an international service organization. That organization is built on providing humanitarian aid, fostering high ethical standards, and promoting peace and goodwill throughout the world.

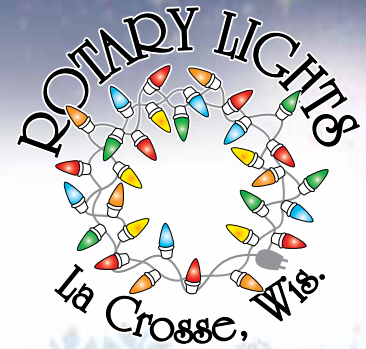
Any project or activity is based on the Four Way Test, questions on which Rotary decisions are based:

- Is it the truth?**
- Is it fair to all concerned?**
- Will it build goodwill and better friendships?**
- Will it be beneficial to all concerned?**

As Rotary Lights entered the planning stages, these questions were addressed. Out of those discussions came the decision to collect food for hunger agencies and money for participating non profits. The questions were the basis for creating Rotary Lights as a free-to-the-public event. Rotary does more that light up Riverside Park between Thanksgiving and New Year's Day. You may recognize some of these projects, all of which Rotarians have played a part in organizing, fundraising, and labor:

- Kids Coulee • Myrick Hixon Ecopark • Trees for Tomorrow • International Gardens
- Chad Erickson Park • Riverside Band Shell • Fight the Flood

On an international level, Rotary provides exchange programs for high school students, works tirelessly to eradicate polio, seeks ways to provide clean water, and much more.



## Participating Rotary Lights Clubs

After Hours  
Onalaska Hilltoppers  
Valley View Rotary

Caledonia  
La Crescent

Holmen  
Onalaska

Rotary East  
La Crosse Downtown



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# The Mission of Rotary Lights: "To Help Feed the Hungry of the Coulee Region"

Year	Number of Food Items Collected
1995.....	13,010
1996.....	20,014
1997.....	31,482
1998.....	42,323
1999.....	66,211
2000.....	86,475
2001.....	91,634
2002.....	101,789
2003.....	121,040
2004.....	125,892
2005.....	135,756
2006.....	171,252
2007.....	186,374
2008.....	204,178
2009.....	206,479
2010.....	204,188
2011.....	226,642
2012.....	232,580
2013.....	229,173
2014.....	237,246
2015.....	296,784
2016.....	302,586
2017.....	321,463
2018.....	318,640
2019.....	304,560

**25 Year Total 4,270,399**

**HOW LONG  
WILL IT TAKE TO  
HIT THE  
5 MILLION  
FOOD ITEM MARK?**

The generous gifts of food that are collected unfortunately only last 8-10 weeks. The demand is high and growing. If you or an organization you are involved with would like to help organize an event in partnership with Rotary Lights to help us increase food collections, contact Rotary Lights at 608.784.9993.

We have collected items at the gate and other food items through the efforts of:

- AFSCME Local 2484-La Crosse County
- AFSCME Local 340-Western Wisconsin Cares
- Beer By Bike Brigade
- J.F. Brennan Company
- La Crosse County Employees-Downtown Campus
- The La Crosse Area Jeep Club
- Shamrock Club
- Oktoberfest Challenge
- La Crosse County Tavern League
- The Trane Company
- UW-L Delta Sigma Pi Fraternity
- UW-L Investment Club

Rotary Lights would like to partner with any groups that would like to be involved with food drives from November 1st through December 31st.

## Food Pantries Sharing Collections in 2020:

### In Park

- Caledonia Food Shelf
- Holmen Lutheran
- La Crescent Food Basket
- New Horizons
- Onalaska Food Basket
- Salvation Army
- Holmen St. Elizabeth
- WAFER
- Place of Grace

### Out of Park

- Cashton Cupboard
- Coulee Cap
- Hunger Task Force
- UW-L Food Pantry
- WAFER





*Thank you  
Rotary*

*A Million  
Mississippi  
Reflections*



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Rotary Lights Website  
([www.rotarylights.org](http://www.rotarylights.org))  
for movies that  
will be shown  
in the Ice Castle!

## Live Nativity

Dates:  
Nov.. 27-28-29  
Dec. 5-6-12-13-19-20-25



For information on  
WELs Churches contact  
Maria Johnson 608-397-4810  
or [johnson.maria@live.com](mailto:johnson.maria@live.com)

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(all weather pending)

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Saturday: Noon to 8 pm

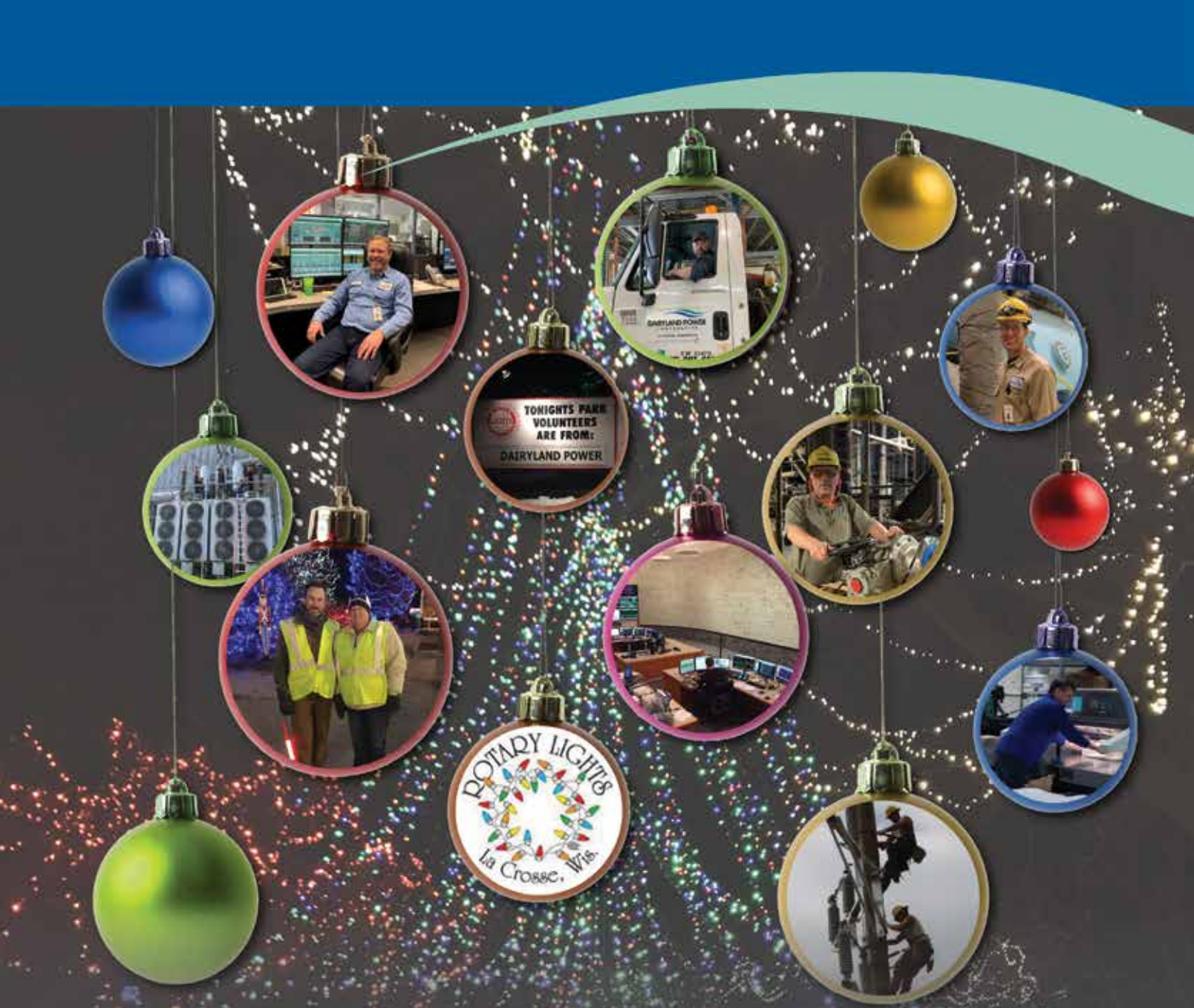
Sunday: Noon to 6 pm

Sorry no warming trailer available for 2020.

- Igloo can be used for changing and warming.
- Must use your own skates.

Call 608-784-9993 to check on  
Skating Rink Status and information.





**Dairyland Power Cooperative has proudly supported Rotary Lights since the first twinkle in 1995. This year, more than ever, we seek the joy and hope these lights along the river bring to all who visit. Dairyland thanks all the volunteers who make this display possible and honors the essential workers who have brought us through the ups and downs of 2020 – especially our employees who have safely kept the lights on for thousands in our region. Wishing everyone peace and good health!**



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Dustin Luecke

Scott Emerich



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#### FROM THE MENU

##### GRILLED MAHI TRIO

three grilled mahi-mahi tacos served with salsa verde, radish, cilantro & lime crema

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one pound of hickory-smoked **bell & evans** chicken wings served with smoked chile buttermilk dressing & jalapeño buffalo sauce

##### BAJA BURGER

**hidden stream farm** all-beef patty, smashed avocado, colby cheese, sugar-cured jalapeños, iceberg lettuce, pickled red onions and black garlic aioli on a toasted brioche bun served with ledc fries

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# Hard To Say Good-bye

Since Rotary Lights 2019 we've had to accept the personal loss of two very dear friends that have been with Rotary Lights since we started in 1995.

## Elmer Grassman



Elmer Grassman was a key player and instrumental in getting Rotary Lights started. Elmer was a longtime member of the La Crosse Downtown Rotary Club. Since he was already retired when we started the light project he was able to devote many hours to first help in the Myrick Park shelter where our story began, and later countless hours in Riverside Park. Everybody loved Elmer! He was the best ambassador one could have to launch a new undertaking. When the park was cleared in January, Elmer solidified the

services of the WELS church group to begin the process of repairing stings of lights. His crew worked about 6-8 weeks to make certain the lights were ready to go for the next year. Black coffee and Danish rolls kept this crew motivated and Elmer was their biggest cheerleader. He was truly one special person and his wife Lil his biggest supporter. Anybody could accomplish great things if they had the Elmers' of the world helping them.

## Sharon Earp



Behind the scenes at Rotary Lights was a woman named Sharon Earp. Sharon, along with her husband Steve owned SSE Music on the northside. This combo has gifted their services and equipment for the past 25 years. The magical holiday sounds in the park would not have been possible if it were not for the Earps'. The two of them also took charge of scheduling all the entertainment that performed in the park. In the early years, these groups played

outdoors on the band shell and now perform in the heated tent we call the "Ice Castle". One or both of them were in the park every night we had performers for 25 years. Sharon was one of the kindest, gentlest souls one would ever want to meet. Like Elmer, she was one very special person and our Rotary Lights family will miss her greatly.

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# The New Santa Sleigh

In January for the last five years the Rotary Lights crew has always said, “we need a new sleigh”. The sleigh we used in the park was never meant for the outdoors and as a result, was really starting to show its age. Someone spoke up and said, “you know”, “if we don’t get rid of this old beauty, we’ll always put off building a new one.” So we packed it up and headed to the landfill. Humorously, when we got to the landfill the bulldozer operators were a little reluctant to crush Santa’s Sleigh for fear of being put on the “naughty list”. Eventually, they gave in.

Santa’s helper, Gary Brauer rounded up a few helpers for designing and building the new sleigh. It seems that T.A. Slabach, Tom Svec, Tom Hundt, Steve Klankowski and Dirk Olson, all had their own ideas of what it should look like. Teresa Peters offered some ideas and Joyce Diveley provided a few sketches to help visualize everyone’s ideas. Butch Rogowski got his two cents in as well.

It all started with a new trailer that would hold the sleigh. The good folks at Fairway Painting in Holmen made the old trailer look brand new as they sandblasted and painted the old unit. Tom Svec worked on the tires and wheels with a little help from Bill Peters. T.A. Slabach welded the jacks and deck and before long we had the best looking trailer with the honor of always hauling the big guy in the red suit.

Once the design was agreed upon, Gary Brauer and his crew of elves started building a sleigh that became a “WOW” factor. A 13 ft. wonder. They made a

comfortable seat for Santa and left space in back of the seat for folks to stand since they knew it was a very popular photo opportunity for many. They also added a Rotary Lights illuminated logo so every picture taken will let everyone know they were in La Crosse, WI.

Once all the wood construction was complete, the crew took the sleigh to Fast Fiberglass in Sparta to receive a coat of fiberglass and red paint. The end result exceeded our expectations.

What’s a sleigh without runners? The talented hands from P.T. Welding created that piece of ornamental ah.

A great team effort that will be enjoyed for decades to come. Only in La Crosse!!



## 2020 Participating & Benefiting Non-profits

Alex's Lemonade Stand  
 Aptiv  
 ASAP Horse Rescue  
 Big River Bikers Against Child Abuse  
 Bluff Country Family Resources  
 Boys & Girls Clubs of Greater La Crosse  
 Causeway Caregivers  
 Centering Onalaska  
 Child Abuse Prevention Task Force  
 Congregational Preschool  
 Coulee Region Adult Day Center  
 Coulee Region Humane Society  
 Coulee Region RSVP  
 Frontier Badger Masonic Lodge 45  
 Fuzz Nuts  
 Girl Scouts  
 Great Rivers United Way  
 Gundersen Health System Ultrasound Department  
 Gundersen Transitional Year Residency Program  
 Habitat For Humanity  
 Health Science Academy  
 Holmen Area Foundation  
 Holmen High Project LIVE  
 Holmen High School Interact Club  
 Holmen Knights of Columbus #9385  
 Housing Authority of the City of La Crosse  
 Hunger Task Force of La Crosse

La Crosse Citizen Advocacy  
 La Crosse Curling Club  
 La Crosse Dive Unit  
 La Crosse Lions Club  
 La Crosse Historical Society  
 La Crosse Jaycees  
 Lakeview Health Center  
 Logan High Band  
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 Onalaska High School Rotary Interact Club  
 Onalaska High School Spanish Club  
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 Shamrock Club La Crosse  
 Shelby Fire Department  
 St. Patrick's Knights of Columbus  
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 UWL Alpha Xi Delta  
 UWL Athletic Training Association

UWL Beta Alpha Psi  
 UWL Delta Sigma Phi  
 UWL Delta Sigma Pi  
 UWL Eta Sigma Gamma (National Health Honorary)  
 UWL Foundation for International Medical Relief  
 UWL Gamma Sigma Sigma  
 UWL Golden Key  
 UWL Kappa Delta Pi  
 UWL Kappa Sigma Fraternity  
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 UWL Nuclear Medicine Technology Club  
 UWL Physics Club  
 UWL Pre-Dental Club  
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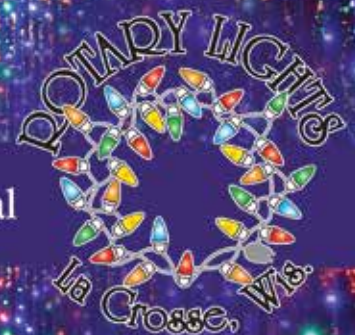
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## Galaxy Level

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Bill and Karen Hoel

Breakfast Club and Pub  
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Valley View Rotary  
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Walmart-La Crosse  
Walmart-Onalaska  
WalzCraft  
Wieser Brothers  
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## Angel Level

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Holmen Area Rotary  
La Crescent Rotary  
Trust Point  
Xcel Energy

## Caroler Level

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Viterbo University  
Marv and Michelle Wanders  
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## 2020 Sponsored Nights

Fri., Nov. 27 ..... Downtown Rotary  
Sat., Nov. 28 ..... Valley View Rotary  
Sun., Nov. 29 ..... Great River Orthodontics  
Mon., Nov. 30 ..... Verve Credit Union  
Tues., Dec. 1 ..... WalzCraft  
Wed., Dec. 2 ..... Wieser Brothers Construction  
Thurs., Dec. 3 ..... Gundersen Health System  
Fri., Dec. 4 ..... Fowler and Hammer  
Sat., Dec. 5 ..... Mathy Construction  
Sun., Dec. 6 ..... Wells Fargo / Wells Fargo Advisors  
Mon., Dec. 7 ..... Merchant's Bank  
Tues., Dec. 8 ..... Dairyland Power  
Wed., Dec. 9 ..... Inland Packaging  
Thurs., Dec. 10 ..... Mayo Health System  
Fri., Dec. 11 ..... Associated Bank  
Sat., Dec. 12 ..... Altra Credit Union  
Sun., Dec. 13 ..... Rotary After Hours  
Mon., Dec. 14 ..... Festival Foods

Tues., Dec. 15 ..... Cleary Kumm Foundation/State Bank  
Wed., Dec. 16 ..... Marine Credit Union  
Thurs., Dec. 17 ..... IC System  
Fri., Dec. 18 ..... Reinhart Food Service  
Sat., Dec. 19 ..... J.F. Brennan  
Sun., Dec. 20 ..... Rotary Lights Steering Committee  
Mon., Dec. 21 ..... Kwik Trip  
Tues., Dec. 22 ..... Doug Shupe Family  
Wed., Dec. 23 ..... Hoel/Christianson Family  
Thurs., Dec. 24 ..... Dave Thurston Family and Friends  
Fri., Dec. 25 ..... Pat Stephens Family and Friends  
Sat., Dec. 26 ..... Northside Auto and Fleet  
Sun., Dec. 27 ..... La Crosse Rotary East  
Mon., Dec. 28 ..... Caledonia Rotary  
Tues., Dec. 29 ..... Onalaska Rotary  
Wed., Dec. 30 ..... Holmen Area Rotary Club  
Thurs., Dec. 31 ..... Citizen Advocacy



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## 2020 S'more Monitoring Schedule

Friday, Nov.. 27..... La Crosse Downtown Rotary  
 Saturday, Nov.. 28..... Valley View Rotary  
 Sunday, Nov.. 29 ..... Coulee Bank  
 Monday, Nov.. 30..... Shamrock Club  
 Tuesday, Dec. 1 ..... La Crescent Rotary  
 Wednesday, Dec. 2 ..... Causeway Caregivers  
 Thursday, Dec. 3 ..... Onalaska Hilltopper Rotary  
 Friday, Dec. 4..... Fowler and Hammer  
 Saturday. Dec. 5 ..... Badger Corrugating  
 Sunday, Dec. 6 ..... Onalaska H.S. Honor Society  
 Monday, Dec. 7 ..... La Crescent Rotary  
 Tuesday, Dec. 8..... The Jake Amundson Family  
 Wednesday, Dec. 9 ..... La Crosse Rotary East  
 Thursday, Dec. 10 ..... OHS Spanish Club  
 Friday, Dec. 11 ..... La Crosse Downtown Rotary  
 Saturday, Dec. 12 ..... Coulee Bank  
 Sunday, Dec. 13 ..... Nesnah Ventures  
 Monday, Dec. 14 ..... La Crescent Rotary  
 Tuesday, Dec. 15 ..... La Crosse County Historical Society  
 Wednesday, Dec. 16 ... Onalaska Hilltopper Rotary  
 Thursday, Dec. 17 ..... Badger Corrugating  
 Friday, Dec. 18..... Co-op Credit Union  
 Saturday, Dec. 19 ..... J.F. Brennan  
 Sunday, Dec. 20 ..... La Crosse Rotary East  
 Monday, Dec. 21 ..... Kwik Trip  
 Tuesday, Dec. 22..... La Crosse County Historical Society  
 Wednesday, Dec. 23 ... OHS Spanish Club  
 Thursday, Dec. 24 ..... No Fire  
 Friday, Dec. 25..... No Fire  
 Saturday, Dec. 26 ..... Badger Corrugating  
 Sunday, Dec. 27 ..... Rotary Clubs  
 Monday, Dec. 28..... Coca-Cola-Great Lakes  
 Tuesday, Dec. 29..... Citizens State Bank  
 Wednesday. Dec. 30... Holmen Area Rotary  
 Thursday, Dec. 31 ..... Rotary Clubs

## 2020 Park Program Staff and Commissioners

For 26 years Rotary Lights has worked in partnership with the La Crosse Park and Recreation Department to put together one of the Midwest's premier holiday lighting displays that works hard to "feed the hungry". Special thanks to the Department for their help and understanding over these years.

Jay Odegaard-Director  
 Kerry Gloede-Assistant Director  
 Dan Trussoni-Parks, Forestry, Buildings  
 and Grounds Manager  
 Jared Flick-Recreation and  
 Facilities Supervisor  
 Kat Barkhahn-Community  
 Program Specialist  
 Mckenzie Wilson-Recreation Coordinator  
 Leah Burns-Recreation Coordinator  
 Christa Berg-Office Administrator  
 Kate Kroll-Administrator Coordinator  
 Ed Becker-Parks Crew Leader

### Commissioners

Paul Medinger-President  
 Roger Christians-Vice President  
 Marvin Wanders-Secretary  
 Eileen Kirsch  
 Sandra Cleary  
 Todd Olson  
 Jim Webb  
 Tracy Littlejohn  
 Robbie Young



# 2020 Traffic & Food Assignment

Date	Traffic Control	Food Goes To
Fri., Nov. 27	La Crosse Downtown Rotary	Salvation Army
Sat., Nov. 28	Valley View Rotary	Holmen St. Elizabeth
Sun., Nov. 29	Great River Orthodontics	Onalaska Food Basket
Mon., Nov. 30	Verve Credit Union	Place of Grace
Tues., Dec. 1	WalzCraft	WAFER
Wed., Dec. 2	Wieser Brothers	La Crescent Food Shelf
Thurs., Dec. 3	Gundersen Health System	WAFER
Fri., Dec. 4	Fowler & Hammer	Caledonia Food Basket
Sat., Dec. 5	Mathy Construction	Salvation Army
Sun., Dec. 6	Wells Fargo / Wells Fargo Advisors	Onalaska Food Basket
Mon., Dec. 7	Merchant's Bank	Place of Grace
Tues., Dec. 8	Dairyland Power	Holmen-St. Elizabeth
Wed., Dec. 9	Inland Packaging	Salvation Army
Thurs., Dec. 10	Mayo Health System	WAFER
Fri., Dec. 11	Associated Bank	Onalaska Food Basket
Sat., Dec. 12	Altra Credit Union	Holmen-St. Elizabeth
Sun., Dec. 13	Rotary After Hours	WAFER
Tues., Dec. 15	Cleary Management/State Bank Financial	Onalaska Food Basket
Wed., Dec. 16	Marine Credit Union	New Horizons
Thurs., Dec. 17	IC System	Salvation Army
Fri., Dec. 18	Reinhart Food System	WAFER
Sat., Dec. 19	J. F. Brennan	Holmen-St. Elizabeth
Sun., Dec. 20	Rotary Lights Steering Committee	New Horizons
Mon., Dec. 21	Kwik Trip	La Crescent Food Shelf
Tues., Dec. 22	Doug Shupe Family	WAFER
Wed. Dec. 23	Hoel/Christianson Family	Salvation Army
Thurs., Dec. 24	Dave Thurston Family and Friends	WAFER
Fri., Dec. 25	Pat Stephens Family and Friends	Holmen St. Elizabeth
Sat., Dec. 26	Northside Auto and Fleet	WAFER
Sun., Dec. 27	La Crosse Rotary East	Onalaska Food Basket
Mon., Dec. 28	Caledonia Rotary	Caledonia Food Basket
Tues., Dec. 29	Onalaska Rotary	Onalaska Food Basket
Wed., Dec. 30	Holmen Area Rotary	Salvation Army
Thurs., Dec. 31	Citizen Advocacy	Holmen-St. Elizabeth

**OVERCOMING CHALLENGES WITH Grit and Grace**  
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## Rotary Lights 2020 Board of Directors

Roger Bjorg..... Onalaska Rotary  
 Mike Diveley ..... Onalaska Hilltopper  
 Bill Hoel..... La Crosse Downtown  
 Brad Johnson..... Onalaska Hilltopper  
 Aaron Miller..... After Hours Rotary  
 Terry Miller..... La Crosse East Rotary  
 Spencer Niebur..... La Crosse East Rotary  
 Arien O’Heron ..... Caledonia Rotary  
 Larry Peterson..... Valley View Rotary  
 Nancy Proctor ..... Holmen Rotary  
 Lynn Reynolds ..... La Crescent Rotary  
 Jim Spencer..... Holmen Rotary  
 Karla Stanek..... La Crosse East Rotary  
 Beth Stempinski ..... Caledonia Rotary  
 Pat Stephens ..... La Crosse East Rotary  
 Joe Thesing ..... La Crescent Rotary  
 Jim Warren ..... Valley View Rotary  
 Bill Wiesjahn..... Onalaska Rotary  
 John Wettstein ..... La Crosse Downtown  
 Mark Dahlke ..... La Crosse East Rotary

## Rotary Lights 2020-2021 Steering Committee

Leo Chaput	Loren Molling
Rita Connors	Jan Moore
Jim Crothers	Dirk Olson
Sue Crothers	Bill Peters
John Corems	Teresa Peters
Mark Dahlke	Butch Rogowski
Sarah Dahlke	Doug Shupe
Mike Diveley	Terry Slaback
Steve Earp	Pat Smith
Tim Ehler	Pat Stephens
Mike Fell	Tom Svec
Elmer Grassman	Greg Theres
Tom Hundt	Dave Thurston
Steve Klankowski	Frank Tudahl
Joe Lamere	Zach Tudahl
Dave Larsen	Andy Wettstein
Basil Martin	Matt Zimmermann
Dan Mutch	



### Rotary Lights Carriage Rides

Cost: \$20 per couple    \$30 per family/per load

\*We proudly support our troops, ask about our Military discount.

### Scheduled Dates in the Park:

- Nov. 27-29
- Dec 4-6, 11-13, 18-20, 22-27

Sorry, no reservations. Rides are first come, first serve as we follow the car traffic through the park. Rides start when park opens at 5pm. Pickup/dropoff at the corner of Front & State St. by the entrance to Riverside Park.



A portion of each ride is donated to Rotary Lights.



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# Feeding the Volunteers

Each year, there are just over 3,000 volunteers who help make Rotary Lights possible. To help us feed this army of big hearted souls, we asked some of our local food vendors to provide lunches, beverages and snacks to keep our troops moving. On behalf of all the volunteers we extend a very sincere thank you for helping us out. This is another great example that we live in a very special community.

- |                        |                        |                      |                       |
|------------------------|------------------------|----------------------|-----------------------|
| Blue Moon              | Eagles Club            | Dublin Square        | Kwik Trip             |
| Fayze's                | Breakfast Club and Pub | Pepsi                | Teresa Peters         |
| Bethel Lutheran Church | Pickerman's            | Cabin Coffee         | Tom Sawyer's          |
| Radisson               | Sandy Chaput           | Burger King          | Sharon Loomis         |
| Culver's of Onalaska   | Marge's on Rose        | Ciatti's             | Joanne Stephens       |
| Reinhart Foods         | Beedle's Bar and       | Chartwells           | Sonia Leis            |
| Red Pines              | Restaurant             | Pat Tudahl           | Ruth Dunn             |
| Old Style Inn          | Piggy's                | Dairy Queen-Onalaska | Great Lakes Coca-Cola |
| King Street Kitchen    | Pogy's                 | Sports Hub           |                       |
| Shimmy's               | Gino's                 | Swing Bridge Pub     |                       |
| Jim and Sue Crothers   | Time Out Tavern        | Pizza Corral         |                       |
| Schmidty's             | Pizza Doctors          | Joyce Diveley        |                       |

Let's not forget the homemade chocolate chip cookies. We're convinced some people volunteer just because of the cookies. Almost 200 hundred dozen. Sharon and Bud Loomis (mostly Sharon) were the Master Bakers this year. Great volunteers!



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# JOIN US FOR ROTARY LIGHTS

On December 7, Merchants Bank staff will be volunteering during the Rotary Lights. We'll be collecting non-perishable food items and monetary donations for area food shelves all evening. Come see us! *We're proud to support Rotary Lights!*



Visit us online at [www.merchantsbank.com](http://www.merchantsbank.com)

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**THANK YOU  
VOLUNTEERS**

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