

**27<sup>TH</sup> ANNUAL**  
**RIVERSIDE**  
**PARK**

**La Crosse, WI**

**Nov. 26-Dec. 31 2021**  
**5:00 P.M. - 10:00 P.M.**



*A Million Mississippi Reflections*  
**rotarylights.org**

*Enjoy The Lights!*



ONALASKA, WI

**MODERN**

CRANE SERVICE

SERVING THE MIDWEST & BEYOND SINCE 1971

# What a special community...



**WE'RE BACK!** We are pleased to bring back the opening night parade and Ice Castle entertainment this year. These are two fun aspects of Rotary Lights that had to be put on hold last year because of the virus.

After 26 years, we decided it was time to have a Rotary Lights mascot. You will see these "lightbulbs" in the parade and on other special occasions. In cooperation with the La Crosse Tribune, we launched a "name the mascot(s)" campaign. The new names and winner of the contest will be announced as part of our opening ceremony.

We are also happy to announce our first ever "All Abilities Night" in the park. On Monday, Nov. 29<sup>th</sup> we will adjust a number of our displays so there is a comfort level with the sounds, flashing lights, and other park set-ups. We've worked closely with the Autism Foundation Group, School Districts, and Medical Facilities to try to make this a very special night for those that might not otherwise be able to enjoy the park.

Our free hayrides are back; we've even expanded the number of nights. Bring the family down on Nov. 30, Dec. 7, 14, 16, 21, 23, and 28. We'll operate from 5:30 pm to 8:30 pm. Nothing like a ride through the park while listening to the clip-clop of the horses.

It is breaking our hearts again this year that we can't have the little ones be able to sit on Santa's lap and tell their stories, but we've tried to keep the spirit alive despite

this setback. We'll again use a special walkway where the kids can talk to Santa behind the window of the Santa House, and when finished, Santa has a chute so he can give them a Santa button and candy cane.

By popular demand, we are bringing back Helicopter Rides. The perfect gift for the person who has everything. The rides will be taking off from the parking lot next to the Oktoberfest Grounds on Dec. 16-17-18-19. Just go to: [www.lakesuperiorhelicopters.com](http://www.lakesuperiorhelicopters.com) to book your special adventure.

We have just under 40 establishments that volunteer to help feed our daily crew of volunteers. They are all listed on another page in this booklet. Our "food ladies", Sue Crothers, Joanne Stephens, Teresa Peters and Joyce Diveley make certain our helpers are well fed. We learned a long time ago that it is better to not let your workers go home for lunch.

On behalf of the Stephens Family, my fellow Rotarians in La Crosse Rotary East, La Crosse Downtown, Valley View Rotary, After Hours Rotary, La Crescent, Caledonia, Onalaska, Holmen, and Onalaska Hilltopper Rotary Clubs, along with a very dedicated Board of Directors and Steering Committee, and over 3,000 community volunteers, please accept best wishes for a safe, healthy and happy holiday season.

Irish holiday hugs,

Pat Stephens-President

## Only in La Crosse-

After 26 years Rotary Lights suffered its first ever vandalism loss. How sad. Over the years we have helped 14 other communities get lighting displays started. One of their main questions is always, "how do you handle vandalism". We always said with pride that we've never had to deal with it. Can't say that any longer.

I cannot believe the outpouring of support and encouragement that we've received from the community. Financial gifts to offset our loss, volunteer hours to help with rebuilding the pedestals, and literally hundreds of notes expressing their love of Rotary Lights and hopes that this incident will not reduce or eliminate the 2021 display.

I can assure you that our volunteer core of workers have accepted the challenge and are determined to present another beautiful holiday lighting display. *We will 'git 'er dun*".

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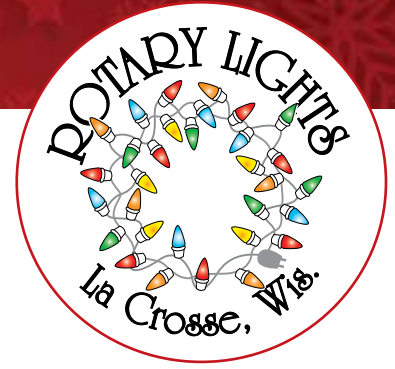
*Happy Holidays*



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# What Is Rotary?



Rotary Lights is sponsored by area Rotary Clubs who, in turn, are part of an international service organization. That organization is built on providing humanitarian aid, fostering high ethical standards, and promoting peace and goodwill throughout the world.

Any project or activity is based on the Four Way Test, questions on which Rotary decisions are based:

**Is it the truth?**

**Is it fair to all concerned?**

**Will it build goodwill and better friendships?**

**Will it be beneficial to all concerned?**

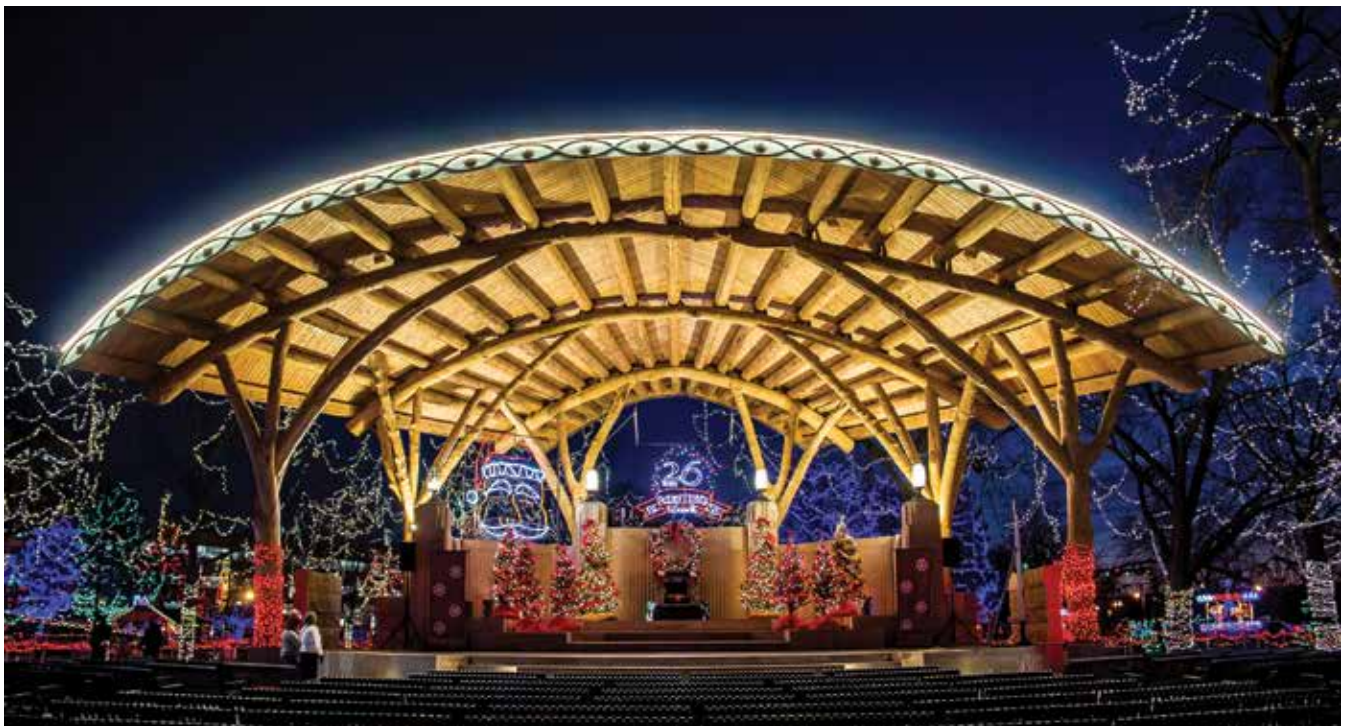
As Rotary Lights entered the planning stages, these questions were addressed. Out of those discussions came the decision to collect food for hunger agencies and money for participating non profits. The questions were the basis for creating Rotary Lights as a free-to-the-public event. Rotary does more than light up Riverside Park between Thanksgiving and New Year's Day. You may recognize some of these projects, all of which Rotarians have played a part in organizing, fundraising, and labor:

- Kids Coulee • Myrick Hixon Ecopark • Trees for Tomorrow • International Gardens
- Chad Erickson Park • Riverside Band Shell • Fight the Flood • St. Clare Mobile Clinic

On an international level, Rotary provides exchange programs for high school students, works tirelessly to eradicate polio, seeks ways to provide clean water, and much more.

## Participating Rotary Lights Clubs

After Hours	Caledonia	Holmen	Rotary East	La Crescent
Onalaska Hilltoppers	Onalaska	La Crosse Downtown		Valley View Rotary



# The Mission of Rotary Lights

## “TO HELP FEED THE HUNGRY OF THE COULEE REGION”

YEAR	NUMBER OF FOOD ITEMS COLLECTED
1995.....	13,010
1996.....	20,014
1997.....	31,482
1998.....	42,323
1999.....	66,211
2000.....	86,475
2001 .....	91,634
2002.....	101,789
2003 .....	121,040
2004 .....	125,892
2005 .....	135,756
2006 .....	171,252
2007 .....	186,374
2008 .....	204,178
2009 .....	206,479
2010.....	204,188
2011 .....	226,642
2012 .....	232,580
2013 .....	229,173
2014 .....	237,246
2015.....	296,784
2016.....	302,586
2017.....	321,463
2018.....	318,640
2019.....	304,560
2020.....	284,680

**26 Year Total ... 4,555,079**

The generous gifts of food that are collected unfortunately only last 8-10 weeks. The demand is high and growing. If you or an organization you are involved with would like to help organize an event in partnership with Rotary Lights to help us increase food collections, contact Rotary Lights at 608.784.9993.

We have collected items at the gate and other food items through the efforts of:

- The La Crosse Area Jeep Club
- Shamrock Club
- Oktoberfest Challenge
- The Trane Company

Rotary Lights would like to partner with any groups that would like to be involved with food drives from November 1, through December 31.

### Food Pantries Sharing Collections in 2021:

#### In Park

- Caledonia Food Shelf
- La Crescent Food Basket
- New Horizons
- Onalaska Food Basket
- Salvation Army
- Holmen St. Elizabeth
- WAFER
- Place of Grace

#### Out of Park

- Cashton Cupboard
- Coulee Cap
- Hunger Task Force
- UW-L Food Pantry



**How Long Will It Take  
To Hit The  
5 MILLION FOOD ITEM MARK?**

# A True La Crosse Tradition

Thank you  
Rotary



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FOUNDATION

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(608) 782-3223

# Live Nativity

Dates:

Nov. 26, 27, 28

Dec. 4, 5, 11, 12, 18, 19, 25



For information on  
WELs Churches contact  
Maria Johnson 608-397-4810 or  
johnson.maria@live.com

**SEE THE ROTARY LIGHTS WITH US!**  
December 16-19, 2021

**HELICOPTER RIDES**

- \* **Bright Lights Ride - \$40.00 per ticket**  
2 Miler - Riverside Park
- \* **Twinkling Lights Tour - \$68.00 per ticket**  
5 Miler - Riverside Park,  
Mississippi River, City of La Crosse

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**Open Times**  
(all weather pending)  
Mon.-Fri.: 5 pm to 8 pm  
Sat. Noon to 8 pm, Sun, Noon to 6 pm

Call 608-784-9993 to check on  
Skating Rink Status and information.

# HAYRIDES IN THE PARK

**Free family hayrides in the park**  
Nov. 30, Dec. 7, 14, 16, 21, 23, 28

Ongoing from 5:30 p.m. to 8:30 p.m.  
Load at the west side entrance  
of the Ice Castle (heated tent).



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# Ice Castle Entertainment Schedule 2021

Mon. Nov. 29	6:30 - 7:30	Bone-A-Fied Brass
Wed. Dec. 1	6:00 - 7:00	Bangor schools jazz
Thurs. Dec.2	6:00 - 6:30	River City Strings
Mon. Dec. 6	6:00 - 8:00	Onalaska High School jazz band
Tues. Dec. 7	6:00 - 6:30	Sons of Norway
	6:30 - 7:00	Giving Hearts choir
Wed. Dec. 8	6:30 - 7:30	Aquinas Middle School groups
Sat. Dec. 11	6:00 - 7:00	Tuba caroling
Mon. Dec. 13	6:00 - 6:30	West Salem High School band
	7:00 - 7:30	La Crosse Longfellow Middle School band
	7:30 - 8:00	Bluffs Horn Club
Tues. Dec. 14	6:00 - 8:00	La Crosse Lincoln Middle School ensembles
Wed. Dec. 15	6:00 - 7:00	Holiday Saxes saxophone quartet
	7:00 - 8:00	Cashton middle/high school band & choir
Thurs. Dec. 16	6:00 - 8:00	Tugg
Mon. Dec. 20	6:00 - 8:00	Sparta Night - school district ensembles
Tues. Dec. 21	6:00 - 7:00	A Note Above
	7:00 - 7:30	La Crosse Emerson Elementary School sing-along
Wed. Dec. 22	6:00 - 6:30	Caledona Vocal Jazz Ensemble
	6:30 - 7:30	Westby High School choir



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**Celebrating 102 Years** of Service Above Self

*Since 1919, the Rotary Club of La Crosse has been active in serving our community and around the world.*

**Are you a person of action?**  
RotaryClubofLaCrosse.org

**Rotary** 

**Club of La Crosse**  
Wisconsin, USA

*Proud sponsor of the Rotary Lights*

# Participating & Benefiting Non-Profits 2021

7 Rivers Cardiac Arrest Preparedness and Education  
Alex's Lemonade Stand Foundation for  
Childhood Cancer Research  
American Standardbred Adoption Program Inc.  
Aptiv-La Crosse  
Bikers Against Child Abuse  
Blessed Sacrament / Aquinas Catholic Schools  
Bluff Country Family Resources  
Boys & Girls Clubs of Greater La Crosse  
Causeway Caregivers  
Central High School NHS  
Child Abuse Prevention Task Force  
Citizen Advocacy of La Crosse  
Congregational Preschool  
Coulee Connections  
Coulee Council on Addictions / Coulee Recovery Center  
Coulee Region Humane Society  
Coulee Region Retired and Senior Volunteer Program (RSVP)  
Disability Action Network  
Frontier Badger Masonic Lodge #45  
Fuzz Nuts  
Girl Scouts  
Great Rivers United Way  
Gundersen Health System Ultrasound Department  
Gundersen Lutheran Transitional Year Residency Program  
Habitat for Humanity La Crosse Area  
Health Science Academy  
Holmen Area Foundation  
Holmen High School Interact Club  
Holmen Knights of Columbus  
Holmen Project L.I.V.E. Lifelong Independence  
and Vocational Education  
Housing Authority of the City of La Crosse  
La Crescent Applefest  
La Crosse County Dive Rescue  
La Crosse Curling Club  
La Crosse Jaycees  
La Crosse Lions Club  
La Crosse Seventh-Day Adventist Church  
Lakeview Health Center & Assisted Living  
Logan High School Band  
NAMI LaCrosse Vernon  
New Horizons Shelter and Outreach Centers  
Norskedalen  
Onalaska High School FBIA  
Onalaska High School NHS  
Onalaska High School Rotary Interact  
Onalaska High School Spanish Club  
Onalaska Middle School WEB  
Preservation Alliance  
Riverland Amateur Radio Club  
Rush Wisconsin West Soccer Club

Shamrock Club  
St. Pat's Onalaska Knights of Columbus  
Suicide Prevention Initiative  
The Hunger Task Force  
The Salvation Army  
UWL Alpha Phi  
UWL Alpha Xi Delta  
UWL Athletic Training Assoc.  
UWL Beta Alpha Psi  
UWL Delta Sigma Phi-Epsilon Iota  
UWL Delta Sigma Pi  
UWL Eta Sigma Gamma, Beta Phi  
UWL Fitness and Lifestyle Organization for Women  
UWL Foundation for International  
Medical Relief of Children (FIMRC)  
UWL Gamma Sigma Sigma  
UWL Golden Key  
UWL Kappa Delta Pi  
UWL Kinesis  
UWL Microbiology Club  
UWL Nuclear Med Technology Club  
UWL Physics Club  
UWL Pre Dental Club  
UWL Pre Med Club  
UWL Pre Occupational Therapy Club  
UWL REC Club  
UWL Sigma Sigma Sigma- Theta Kappa  
UWL Sociology Club  
UWL Therapeutic Recreation Club  
UWL University Staff Council  
UWL Vanguard  
UWL Water Ski Wakeboard Team  
VARC  
Viterbo University Chi Sigma Lota-Delta Lambda  
West Salem High School Music  
Westby Syttende Mai Royalty  
WTC Respiratory Therapy Club



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# 2021 Traffic & Food Assignment

<u>Date</u>	<u>Traffic Control</u>	<u>Food Goes To</u>
Friday, Nov 26 .....	La Crosse Downtown Rotary .....	Salvation Army
Saturday, Nov. 27 .....	Northside Auto and Fleet .....	Holmen St. Elizabeth
Sunday, Nov. 28 .....	Valley View Rotary .....	Onalaska Food Basket
Monday, Nov. 29 .....	Verve Credit Union .....	Place of Grace
Tuesday, Nov. 30 .....	Dairyland .....	WAFER
Wednesday, Dec. 1 .....	Wieser Brothers .....	La Crescent Food Shelf
Thursday, Dec. 2 .....	Mayo Health System .....	WAFER
Friday, Dec. 3 .....	Marine Credit Union .....	Caledonia Food Basket
Saturday, Dec. 4 .....	Mathy Construction .....	Salvation Army
Sunday, Dec. 5 .....	Wells Fargo Advisors .....	Onalaska Food Basket
Monday, Dec. 6 .....	Merchant's Bank .....	Place of Grace
Tuesday, Dec. 7 .....	Dahl Automotive .....	Holmen-St. Elizabeth
Wednesday, Dec. 8 .....	Inland Packaging .....	Salvation Army
Thursday, Dec. 9 .....	Gundersen Health System .....	WAFER
Friday, Dec. 10 .....	Associated Bank .....	Holmen-St. Elizabeth
Saturday, Dec. 11 .....	Altra Credit Union .....	Onalaska Food Bsket
Sunday, Dec. 12 .....	Downtown Mainstreet .....	WAFER
Monday, Dec. 13 .....	Festival Foods .....	Salvation Army
Tuesday, Dec. 14 .....	Cleary Management/State Bank Fin .....	Onalaska Food Basket
Wednesday, Dec. 15 .....	Kwik Trip .....	New Horizons
Thursday, Dec. 16 .....	LHI-Optum .....	Salvation Army
Friday, Dec. 17 .....	Coulee Bank .....	WAFER
Saturday, Dec. 18 .....	J. F. Brennan .....	Holmen-St. Elizabeth
Sunday, Dec. 19 .....	The Insurance Center .....	New Horizons
Monday, Dec. 20 .....	IC System .....	La Crescent Food Shelf
Tuesday, Dec. 21 .....	Doug Shupe Family .....	WAFER
Wednesday, Dec. 22 .....	Morrie's Brenengen .....	Salvation Army
Thursday, Dec. 23 .....	Hoel/Newburg/Christianson .....	WAFER
Friday, Dec. 24 .....	Dave Thurston Family and Friends .....	Holmen St. Elizabeth
Saturday, Dec. 25 .....	Pat Stephens Family and Friends .....	WAFER
Sunday, Dec. 26 .....	Onalaska Rotary .....	Onalaska Food Basket
Monday, Dec. 27 .....	Caledonia Rotary .....	Caledonia Food Basket
Tuesday, Dec. 28 .....	After Hours Rotary .....	Onalaska Food Basket
Wednesday, Dec. 29 .....	Holmen Area Rotary .....	Salvation Army
Thursday, Dec. 30 .....	La Crosse Rotary East .....	Holmen-St. Elizabeth
Friday, Dec. 31 .....	Citizen Advocacy .....	Salvation Army

# La Crosse Area Autism Foundation

in conjuncture with

## Rotary Lights of La Crosse

presents

# ALL ABILITIES NIGHT

Low Sensory Event Will Include:

- ✦ Quiet Music
- ✦ No Flashing Lights
- ✦ Slowed Moving Lights
- ✦ Calming Area
- ✦ LAF members in Ice Castle Tent



November 29th

from

5 - 8 PM

Featuring:

- ✦ S'mores Pit
- ✦ Hot Chocolate
- ✦ Santa Clause



**Before**



**After**

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## Frosty Level

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Clason GMC-Buick  
Cleary Management  
Franciscan Sisters  
Gundersen Health System  
J.F. Brennan  
Joe Welch Equipment  
Marine Credit Union  
Mathy Construction  
Mayo Health System  
Neshah Ventures  
Northside Auto and Fleet  
Rotary Club of La Crosse  
Sam's Club

## Galaxy Level

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Coulee Bank  
Coulee Region Docks  
Dahl Automotive  
Dairyland Power  
Doug and Merri Shupe  
Downtown Mainstreet  
Festival Foods  
Fowler & Hammer  
Gillespie and Associates

Gillette Pepsi  
Great Lakes Coca-Cola  
Hoel/Newburg/Christenson  
IC System  
Inland  
Insurance Center  
Klauke Investments  
Kwik Trip  
La Crosse Rotary East  
La Crosse Tribune  
Merchant's Bank  
Midwest Coca-Cola  
OSI Services  
Onalaska Hilltopper Rotary  
Onalaska Rotary  
Reinhart Family Foundation  
Reinhart Services  
Rotary After Hours-La Crosse  
Rotary Club of La Crosse East  
The Pearl  
Valley View Rotary  
Verve Credit Union  
Wal-Mart-La Crosse  
Wal-Mart-Onalaska  
WalzCraft  
Wieser Brothers  
Xcel Engery

## Angel Level

Caledonia Rotary  
Hale, Skemp, Hanson and Sleik  
Hawkins, Ash, CPA's  
Holmen Area Rotary  
La Crescent Rotary  
Radisson  
Trane  
United Health Care

## Caroler Level

608 Investment Group  
Al's Auto Body

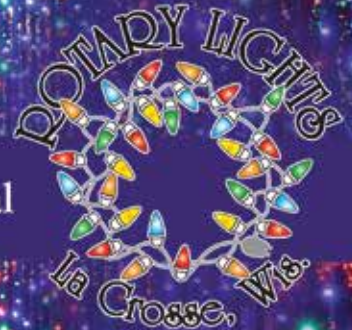
Allstate Thompson Insurance  
Bethany Lutheran Homes  
Big Al's Pizza  
Borton Construction  
Colgan Air Service  
Coulee Region Cremation  
Courtesy Corporation  
Don Anthony  
Fayze's  
Fleis Insurance  
God's Country Muskies, Inc.  
Great River Orthodontics  
Harter's Trash and Recycling  
Home Federal  
Howie's Bar and Grill  
Kelley and Jason Bahr  
La Crosse Memorials  
La Crosse Print  
La Crosse Tavern League  
Lynn and Kirk Donskey  
Marv and Michelle Wanders  
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*Cheers to a great  
New Year!*

**NEW YEAR'S  
EVE SHOWS**

**Early Bird 6 pm**

**Midnight**

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# Gifts in Kind 2021

Ace Hardware	Dakota Supply Group	Kyle Westbrook	Rob Johnson
Ad Aids	Dan Mutch	Kwik Trip	Rod's Ride On Sports
Advance Electric	Dave Johnson Company	L.B. White	S&S Distributing
Airgas	Dave and Cathy Thurston	La Crosse Area Tavern League	Salvation Army
Advisors Management Group	Degenhardt Tire, Inc.	La Crosse Backhoe	Schneider Heating and AC
Alter Metals	Del's-Onalaska	La Crosse Beverage	Scott Lundeen
Andy and Amy Wettstein	Dirk Olson	La Crosse Glass and Overhead Door	Sew Clean
Aramark	Don Anthony	La Crosse Park and Recreation	Skyrockers
Art Karbowski- WTC Welding Dept.	Mike Diveley	La Crosse Police Dept.	Sharon and Bud Loomis
Badger Corrugating	E.O. Johnson	La Crosse Public Utilities	SSE Music
Barb Dolato	Explore La Crosse	La Crosse Police Reserve	Stieger Construction
Battery Mart	Fairway Painting	La Crosse Sign	Suburban Propane
Bethel Lutheran Church	Fairway Signs	La Crosse Tribune	Steven and Alyssa Klankowski
Bill and Teresa Peters	Fastenal	Leo Chaput	Target Onalaska
Bill Hoel	Mike Fell	Magnum Media Group	Terry Slaback
Bill Napier	Festival Foods	Mark and Sarah Dahlke	Tim Benson
Bluff Country Brine	Fabick Rentals	Mathy Construction	Tim Hammes
Bob Wingate	Gary Brauer	Matt and Carolyn Zimmermann	Tom Svec
Bob Wuensch	Greg Theres	Modern Crane	Topper's Pizza
Bobcat of the Coulee Region	Gundersen Health System	Mutch Electrical Contractors	Trane Company
Brad Wuensch	Hatlevig, Jerry and Nancy	Nelson Flag and Display	Travis Judell
Butch Rogowski	Iron Workers Local 383	Pat and Frank Tudahl	Tyler Everson
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Coca-Cola	John Corems	Reinhart Food Service	Wieser Brother's
Cody Sanderson & Alex Remen	Jim and Sue Crothers	Rita and Mick Connors	Wettstein Brother's Electric
Cosa Ink, LLC	Ken's Auto Repair	River City Ready Mix	Werner Electric Supply
Crescent Printing	Ken Christiansen	River Valley Winery	Xetex
	Kish and Sons Electric		Zach Tudahl
	Kyle Jumbeck		



Thank You

\*\*\*\*

HEALTHCARE

HEROES

\*\*\*\*

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# PLAY LATER



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# Happy Holidays

From your local  
lending team!



**Tim Kolek**  
608.982.0118

**Joe Thesing**  
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NMLS# 411313

[JustCallHome.com/LaCrosse](http://JustCallHome.com/LaCrosse)



## HOME FEDERAL

Member FDIC

# S'mores Monitoring Schedule

# Park Program Staff and Commissioners

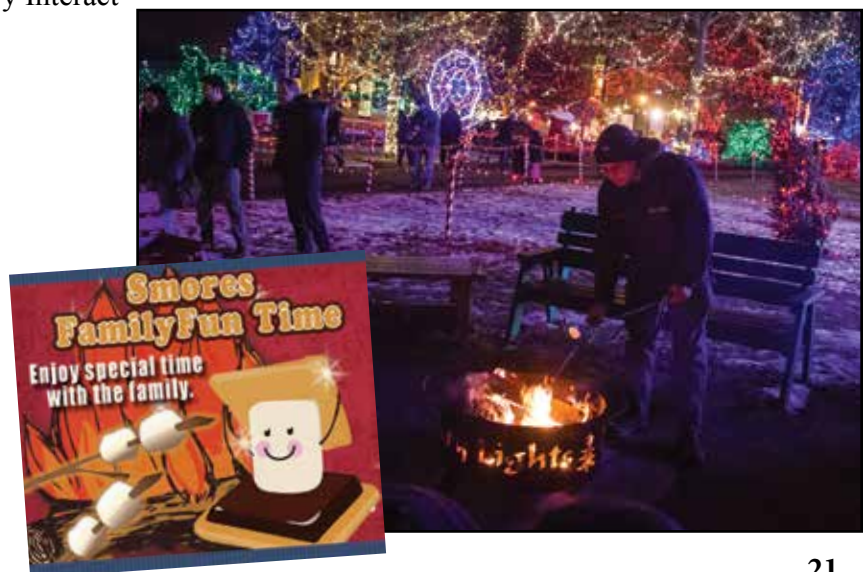
Fri., Nov. 26th—Downtown Rotary  
Sat., Nov. 27th — Hilltopper Rotary  
Sun., Nov. 28th — Onalaska High School Spanish Club  
Mon., Nov. 29th — The Sandy Powell Family  
Tues., Nov. 30th — UWL Sigma Sigma Sigma  
Wedn., Dec. 1st — UWL Alpha Phi  
Thurs., Dec. 2nd – La Crescent Rotary  
Fri., Dec. 3rd — Onalaska High School NHS Club  
Sat., Dec. 4th — UWL Beta Alpha Psi  
Sun., Dec. 5th — Neshan Ventures  
Mon., Dec. 6th – UWL Beta Alpha Psi  
Tues., Dec. 7th — UWL Eta Sigma Gamma  
Wed., Dec. 8th — UWL Alpha Xi Delta  
Thurs., Dec. 9th — UWL Gamma Sigma Sigma  
Fri., Dec. 10th — Central High School NHS  
Sat., Dec. 11th — Co-op Credit Union  
Sun., Dec. 12th — UWL Gamma Sigma Sigma  
Mon., Dec. 13th — UWL Alpha Phi  
Tues., Dec. 14th — La Crescent Rotary  
Wed., Dec. 15th — Chamber Young Profess.  
Thurs., Dec. 16th — Chamber Young Profess.  
Fri., Dec. 17th — Onalaska High School Spanish Club  
Sat., Dec. 18th — Gillette Pepsi  
Sun., Dec. 19th — UWL Sigma Sigma Sigma  
Mon., Dec. 20th — UWL Alpha Xi Delta  
Tues., Dec. 21st — Onalaska High School NHS  
Wed., Dec. 22nd — Onalaska High School Rotary Interact  
Thurs., Dec. 23rd — Blessed Sacrament  
Fri., Dec. 24th — No Fire  
Sat., Dec. 25th — Mike Diveley Family  
Sun., Dec. 26th — Onalaska High School FBLA  
Mon., Dec. 27th — Hilltopper Rotary  
Tues., Dec. 28th — Central High School NHS  
Wed., Dec. 29th – Onalaska High School NHS  
Thurs., Dec. 30th — Blessed Sacrament  
Fri., Dec. 31st – The La Crosse Tribune

For 27 years Rotary Lights has worked in partnership with the La Crosse Park and Recreation Department to put together one of the Midwest's premier holiday lighting displays that works hard to "feed the hungry". Special thanks to the Department for their help and understanding over these years.

Jay Odegaard-Director  
Kerry Gloede-Assistant Director  
Dan Trussoni-Forestry, Buildings,  
and Grounds Manager  
Jared Flick-Recreation and Facilities Supervisor  
Kat Barkhahn-Community Program Specialist  
McKenzie Wilson-Recreation Coordinator  
Leah Burns-Recreation Coordinator  
Christa Berg-Office Administrator  
Kate Kroll-Administrator Coordinator  
Ed Becker-Parks Crew Leader  
Ed Becker-Ian Olson-Dan Stefferud  
Wyatt Wolfe-Brian Adams-Jenner Lepke  
Larry Pertzsch-Dave Zakem-Gary Thorson

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 Mike Diveley ..... Onalaska Hilltopper  
 Mark Dahlke ..... La Crosse East Rotary  
 Bill Hoel.....La Crosse Downtown  
 Brad Johnson..... Onalaska Hilltopper  
 Aaron Miller.....After Hours Rotary  
 Terry Miller ..... La Crosse East Rotary  
 Spencer Niebur..... La Crosse East Rotary  
 Arien O’Heron .....Caledonia Rotary  
 Larry Peterson..... Valley View Rotary  
 Nancy Proctor ..... Holmen Rotary  
 Lynn Reynolds .....La Crescent Rotary  
 Jim Spencer..... Holmen Rotary  
 Karla Stanek..... La Crosse East Rotary  
 Beth Stempinski .....Caledonia Rotary  
 Pat Stephens..... La Crosse East Rotary  
 Joe Thesing .....La Crescent Rotary  
 Jim Warren ..... Valley View Rotary  
 Bill Wiesjahn..... Onalaska Rotary  
 John Wettstein.....La Crosse Downtown

## Rotary Lights 2021-2022 Steering Committee

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Sue Crothers	Teresa Peters
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Sarah Dahlke	Terry Slaback
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Steve Earp	Pat Stephens
Tim Ehler	Tom Svec
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# Feeding the Volunteers

Each year, there are just over 3,000 volunteers who help make Rotary Lights possible. To help us feed this army of big hearted souls, we asked some of our local food vendors to provide lunches, beverages and snacks to keep our troops moving. On behalf of all the volunteers we extend a very sincere thank you for helping us out. This is another great example that we live in a very special community.

4 Sisters	Dairy Queen-Onalaska	Pepsi	Shimmy's
Beedle's Bar & Restaurant	Joyce Diveley	Teresa Peters	Joanne Stephens
Bethel Lutheran Church	Dublin Square	Pickerman's	Swing Bridge Pub
Breakfast Club and Pub	Eagles Club	Piggy's	Time Out Tavern
Burger King	Great Lakes Coca-Cola	Pizza Corral	Pat Tudahl
Cabin Coffee	King Street Kitchen	Pogy's	
Sandy Chaput	Kramer's	Radisson	
Chartwells	Kwik Trip	Red Pines	
Ciatti's	Sharon Loomis	S&S Distributors	
Jim and Sue Crothers	Marge's on Rose	Tom Sawyer's	
Culver's of Onalaska	Old Style Inn	Schmidty's	

Let's not forget the homemade chocolate chip cookies. We're convinced some people volunteer just because of the cookies. Almost 300 hundred dozen. Sharon and Bud Loomis (mostly Sharon) were the Master Bakers this year. Great volunteers!




**Rotary Lights Carriage Rides**  
 Cost: \$20 per couple \$30 per family/per load  
*"We proudly support our troops, ask about our Military discount."*  
**Scheduled Dates in the Park:**  
 • Nov. 26-28  
 • Dec 3-5, 10-12, 17-20, 22-26, 30-31  
 Sorry, no reservations. Rides are first come, first serve as we follow the car traffic through the park. Rides start when park opens at 5pm. Pickup/dropoff at the corner of Front & State St. by the entrance to Riverside Park.



A portion of each ride is donated to Rotary Lights.

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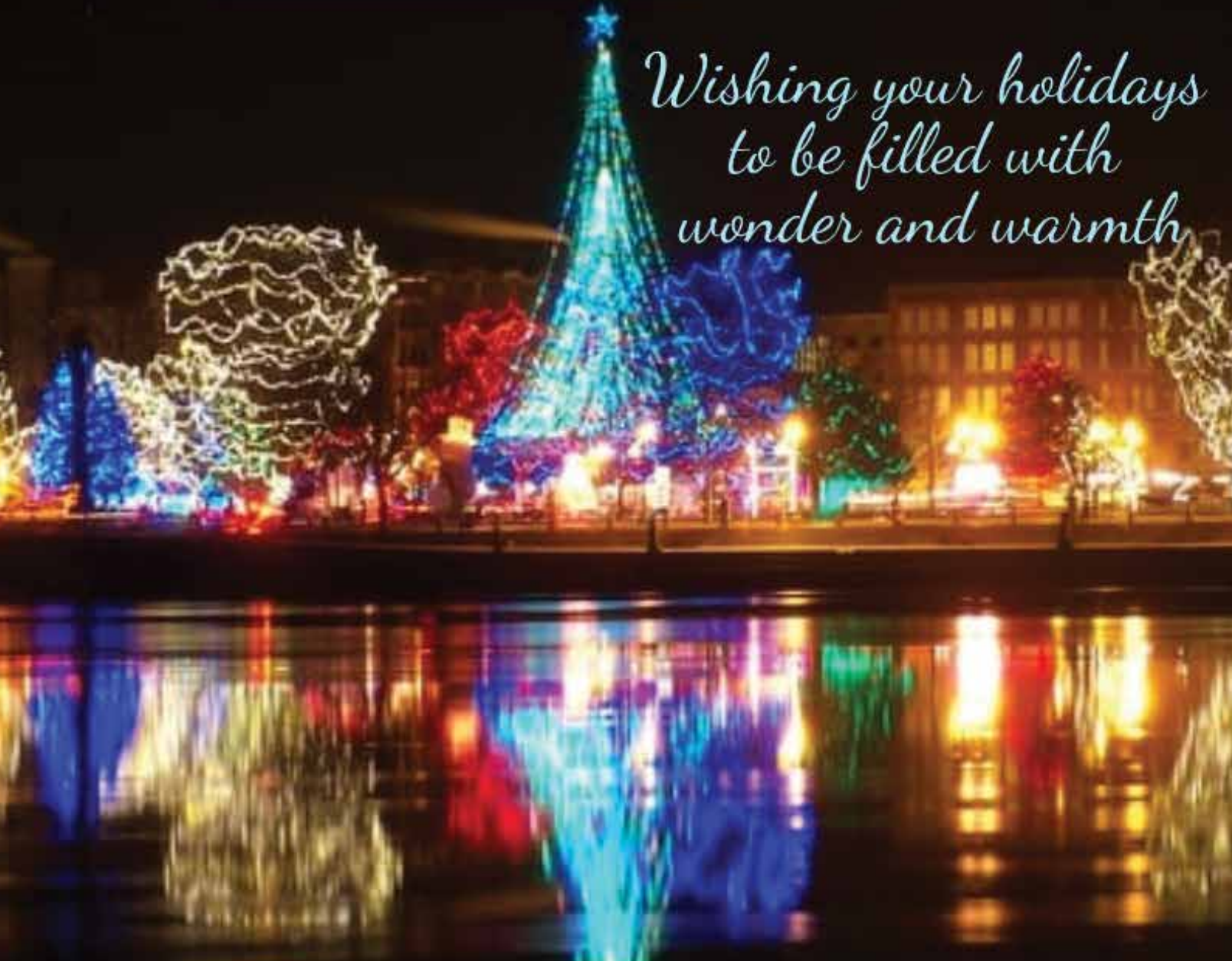


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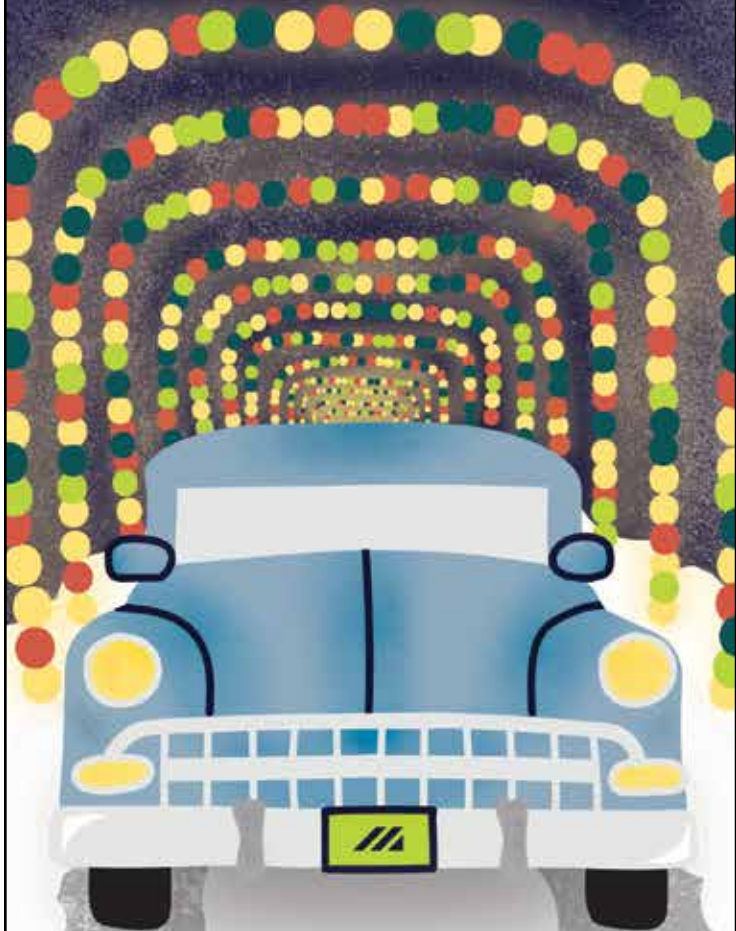
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