

#### With Deep Appreciation...



To say 2021 was an unusual year for Rotary Lights would be putting it mildly. We had our first ever incident of vandalism when our electrical cords were stolen for their copper content and followed that with an unexpected winter wind storm that destroyed a number of our key attractions. Our volunteers and the community quickly responded that allowed us to reopen the

park two days later. A huge accomplishment!

Over these last few months we lost two very special people that were pillars of our volunteer core. John Corems was our "go to" guy. John had many special talents and was in charge of our "Kiddie Train" we called Santa's Express. He brought thousands of smiles to the kids. A short tribute to John appears in this booklet.

Bill Heinz was Mr. Everything. Helped wherever he was needed. He was Santa's main helper, worked in the high lifts, trailered materials, and was another important "go to" guy. A short story on Bill is also in this booklet.

How can you refuse to buy a cute little Teddy Bear called Paddy? Rotary Lights is selling these bears for \$20 with 100% of the profits going to WAFER towards their new building on the north side. WAFER is the largest food pantry in the area serving close to 1,200 families per month. Their new facility will help tremendously with their mission. We have these bears in the Rotary Lights Gift Shop and at over 20 other locations that can be found on our website. (rotarylights.org).



This year's ifeed is taking place on Nov. 5<sup>th</sup> at Logan High. The various high school teams will package over 50,000 meals that are going to Poland to help feed the Ukrainian refugees that are settled there. Please look for the special Ukrainian Flag that we created to show our support for their courageous efforts.

We have just under 40 establishments that volunteer to help feed our daily crew of volunteers. They are all listed on another page in this booklet. Our "food ladies", Sue Crothers, Joanne Stephens, Patty Fitzpatrick, Ruth Dunn, and Joyce Diveley make certain our helpers are well fed. We learned a long time ago that it is better to not let your workers go home for lunch.

On behalf of the Stephens Family, my fellow Rotarians in La Crosse Rotary East, La Crosse Downtown, Valley View Rotary, After Hours Rotary, La Crescent, Caledonia, Holmen, and Onalaska Hilltopper Rotary Clubs, along with a very dedicated Board of Directors and Steering Committee, and over 3,000 community volunteers, please accept best wishes for a safe, healthy and happy holiday season.

Irish holiday hugs,

Pet Stephen

Pat Stephens-President

#### **Table of Contents**



#### What Is Rotary?

Rotary Lights is sponsored by area Rotary Clubs who, in turn, are part of an international service organization. That organization is built on providing humanitarian aid, fostering high ethical standards, and promoting peace and goodwill throughout the world.

Any project or activity is based on the Four Way Test, questions on which Rotary decisions are based:

Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?

As Rotary Lights entered the planning stages, these questions were addressed. Out of those discussions came the decision to collect food for hunger agencies and money for participating non profits. The questions were the basis for creating Rotary Lights as a free-to-the-public event. Rotary does more than light up Riverside Park between Thanksgiving and New Year's Day. You may recognize some of these projects, all of which Rotarians have played a part in organizing, fundraising, and labor:

• Kids Coulee • Myrick Hixon Ecopark • Trees for Tomorrow • International Gardens

• Chad Erickson Park • Riverside Band Shell • Fight the Flood • St. Clare Mobile Clinic

On an international level, Rotary provides exchange programs for high school students, works tirelessly to eradicate polio, seeks ways to provide clean water, and much more.

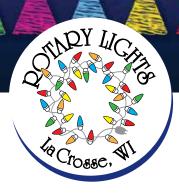
#### **Participating Rotary Lights Clubs**

After Hours Caledonia Holmen Rotary East La Crescent Onalaska Hilltoppers Onalaska La Crosse Downtown Valley View Rotary









## The Mission of Rotary Lights "TO HELP FEED THE HUNGRY OF THE COULEE REGION"

	Number of Food
Year	Items Collected
1995	
	20,014
1999	66,211
2000	
2001	
2002	101,789
2003	121,040
2004	125,892
2005	135,756
2006	171,252
2007	
2008	204,178
2009	
2010	
2011	
2012	
2013	
2014	
2015	
2016	
2017	
2018	
2019	
2020	
2021	

27 Year Total .... 4,822,549

The generous gifts of food that are collected unfortunately only last 8-10 weeks. The demand is high and growing. If you or an organization you are involved with would like to help organize an event in partnership with Rotary Lights to help us increase food collections, contact Rotary Lights at 608.784.9993.

We have collected items at the gate and other food items through the efforts of:

> The La Crosse Area Jeep Club Shamrock Club The Trane Company

Rotary Lights would like to partner with any groups that would like to be involved with food drives from November 1, through December 31.

#### Food Pantries Sharing Collections in 2022

#### In Park

#### Caledonia Food Shelf La Crescent Food Basket New Horizons Onalaska Food Basket Salvation Army Holmen St. Elizabeth WAFER Place of Grace

#### **Out of Park**

FOOD DRIVE

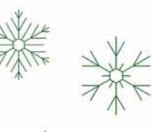
Cashton Cupboard Coulee Cap Hunger Task Force UW-L Food Pantry

This years goal will be to significantly top **5 MILLION COUNT IN 2022** 



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# **Rotary Lights**

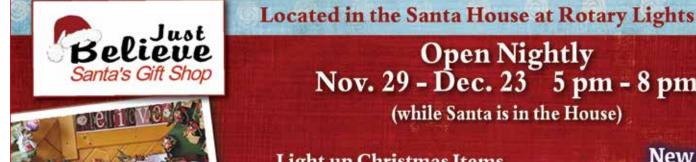


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Light up Christmas Items, Hats, Gloves, Scarves, Jewelry, **Ornaments: Rotary Lights,** Military, and others Books, Puzzles, **Toys, Home Decor** 

**Open Nightly** 

Nov. 29 - Dec. 23 5 pm - 8 pm

All proceeds from Just Believe will be used to further the Rotary Lights Mission of feeding the hungry in the Coulee Region



#### JOHN COREMS—Rotary Lights Go-To-Guy (Dec. 10, 1945 to March 14, 2022)



When John Njivar came to the United States at the age of 22, he was looking for a whole new life. And that included his name. When the folks at immigration told him he could change his Slovenian name, he jumped at the chance. "He was tired of people mispronouncing his name," said daughter Tina Putney. And thus was born John Corems. And it wasn't just any old name he chose. Corems represents "Construction,

remodeling maintenance service." He lived up to that name, Putney said, and then some, giving those skills to Rotary Lights and other groups as he became an expert in animation and other trades that endeared him to Rotary Lights organizers.

Corems hooked up with Rotary Lights in the beginning because of his love for railroads. He was responsible for crafting a train that gave rides to about 10,000 children a year, said Rotary Lights President Pat Stephens.

But Stephens soon came to appreciate the meaning of Corems' name as he kept acquiring new skills to apply at Rotary Lights.

"He was our go-to guy," Stephens said. "He could fix anything and donated hundreds of hours."

"He wanted to know everything," said volunteer Steve Klankowski. "He always wanted to learn. He was just busy, busy, busy. But anything to do with the train, he put more emphasis," Klankowski said, because it was for the kids.

While Corems started out working on trains, everything about Rotary Lights interested him, said his friend and fellow volunteer Leo Chaput.

"When I'm done with my train layout, would you teach me to do what you do,"



Corems asked Chaput, who was working on animation.

When Chaput asked him why, Corems said, "I don't want to die stupid." Corems was the go-to guy who never stopped, Chaput said. "When something would break in the building, he would fix it. If the furnace would break, he would fix it. He was just the right person for Rotary Lights."

"John was a valuable asset to Rotary Lights, Tom Svec said. "He did many things to help. He was very helpful in keeping our building operating as well as many of the displays. He usually repaired many of the animated displays both large and small. He took command of the small train for the kids to ride in. He didn't want anyone else to do it."

Rotary Lights was the right fit for Corems, Putney said, because he could keep growing his skills and helping others. "When he had things in his mind, whatever he created, it was quality."

Klankowski, who did welding and repair work with Corems, said Corems wanted to help wherever he could so he was down at the workshop just about any time of day or night.

"He would put things together," Terry Slaback said, by figuring it out in his head. "His train had more bells and whistles than you can imagine. He would work endlessly on rewiring different things. It was unbelievable."

There was always something more to learn and more to do, Slaback said.

> I used to do a lot of welding for John, trying to help him with some of his projects," Slaback said, including the animated dragon Corems worked on with Chaput.

> Putney said she was so proud when she saw the dragon her dad had helped animate."My dad did that, the animation of the wings," she said. "He loved Rotary Lights. He really did."

> The things that stick out about John are his love for trains and his love for Rotary Lights," said fellow volunteer Zach Tudahl. "These two passions

intersected with two of his main tasks with Rotary Lights.

"First, with the train layout in the Santa House. He put many hours into building that each year and loved watching the kids enjoy his display. He was so dedicated that they would not take breaks, so when I was working in the park I would bring him coffee and a cookie part way through the night. He always appreciated this so much.

The other thing was the Kiddie Train. He was always so dedicated with these two tasks," Tudahl said.

"He was just a special person," Slaback said. "I told him, 'John, you will be associated with Rotary Lights for the rest of your life. You've done more than anybody in this whole organization."

"He was an angel around here-crabby sometimes, but crabby doesn't mean anything if it gets the job done," said Chaput. "You can imagine how we're going to miss this guy this year."



### **SHUPE-Volunteer Story**

It begins to look a lot like Christmas at the end of October for the Doug and Merri Shupe family.

That's because the entire family volunteers at Rotary Lights in Riverside Park and work begins at the end of October when everything is trucked from the Rotary Lights workshop to Riverside Park.

But it's a drive that has to be made over and over again because volunteers have to transport all the displays that require millions of lights and the many structures visitors will be seeing this year.

For the Shupes' three sons, that was always the best part, Doug said.

"Their favorite thing was hauling all the stuff on trucks and trailers," Merri said. "They will get there early just so they can get a truck."

Son Nick agrees,

"We go to the 7 a.m. breakfast and then we dart over there," he said, to make sure they nab a truck.

Nick's friend Benjamin Storlie feels the same way about driving trucks, so he joins the Shupes at breakfast and then makes the break for the warehouse.

"It's an absolute blast," Benjamin said. "The sheer pace of trying to accomplish a collective goal with a group of guys," he said, is a shot of adrenalin.

But it isn't just about driving trucks, said Nick and Benjamin. It's about Christmas, which both feel is the most wonderful time of the year. And it's about helping others.

"I started to enjoy what it stood for," Nick said.

"The people keep bringing me back," said Benjamin. "It's just heartwarming to see all the work pay off. To give back is a meaningful thing as well."

All of this goodwill and volunteering is really thanks to Merri's brother Mark Dahlke, who told her and Don that this was a great project their whole family could be involved in.

"My brother Mark was involved and he sort of instilled the Rotary Lights as fun, and giving back to the community."

"We were always down in the park," Mark said. "And they were interested in adopting a charity."

So Doug joined, and then Merri, and soon their three sons and one daughter were also involved. And then they chose a night as the Shupe family night to work the park.

"The biggest thing is setting up all the displays," Doug said. "You have to transport all that stuff. There are several pickup trucks and trailer packages and you just keep driving back and forth. Once it's all transported to the park, you start putting it up."

And you just keep putting it up and testing lights until the Friday night after Thanksgiving when all the lights are turned on.

On their volunteer night, the Shupes are responsible for food collection, staffing the Santa Claus trailer, and making sure everything runs smoothly. That's right in Merri's wheelhouse since she's a retired teacher.

But they don't have to limit themselves to one night of working.

"If we want to go down there any given night, we can just show up at the trailer and volunteer. But each of the 32 nights is generally spoken for," she said.

One of the biggest jobs, Doug said, is making sure all the lights are lighting up.

"Everything is LED now and has been for several years and now we're replacing that. I don't think anybody really knows for sure" how many lights, he said.

"Over the years, we have purchased just under 5 million lights," said Rotary Lights Founder Pat Stephens. "We have not kept track of the broken, worn-out replacement with LEDs, etc. So we have close to 4 million in working inventory but because the park has lost so many trees over the years, we have more lights than we have trees to put them in," he



said, even though they buy five new trees a year.

"It's a lot of lights," said Doug with a laugh.. "The beauty of it all set up, it's something to behold."

"I'm always amazed when we're working how many people are there and how much they appreciate it," Merri said. "Everybody is so happy there."

And Mark says you don't need to be an electrician or an animator to pitch in and help. You just have to be willing to work.

"I'm down there working," he said, along with serving on the steering committee and board of directors. "I don't have any real skills, but I help put up the animation. I'm willing to go down there in the cold and spend weekends down there putting up and taking down."

And a love for the holiday helps.

"I really love Christmas," Mark said. "I love the holidays. I love the light displays. My wife and I grew up in La Crosse," he said and they remember "when downtown was lit up." But when stores left downtown for the mall, the downtown got a bit dreary, Mark said.

Rotary Lights changed that for him.

"Lighting up Riverside Park was meaningful to me. And it's such a good cause-feeding the hungry."

And through the years of working in the park, he's seen how one idea has grown into a powerful force for joy and good works.

"I'm amazed at how big it's become. I always tell people, Pat Stephens thinks on a whole 'nother level, several levels above me. He's the visionary. Every year he's thinking of ways to be better. It's never going to be finished with Pat Stephens. He's always thinking, 'How can I make it better every year."

Part of that better is the crew of volunteers.

"My entire family volunteers," Mark said, "and my wife, Sarah, is volunteer coordinator."

It's a fun family event, he said, made better because his sister's family is in the park, too.

For Benjamin and Nick, Rotary Lights is important because of the good it does but also because that good is done in La Crosse.

"I like that it's in La Crosse, in the heart of La Crosse," Nick said. "I love La Crosse as a city. And I like the end product of it and seeing everything lit up at night, especially after hours when we've shut the gates and all the lights are still on. It's serene. I love all the nonprofits that benefit from it. It brings a lot of the community together and I like being involved in that."

"I'm there just as much as I can be," Benjamin said, even if that means taking out garbage or running supplies to the other end of the park.

"It's been a lot of fun," said Doug. "A lot of camaraderie."

#### Ice Castle Entertainment Schedule 2022

Mon., Nov. 28	6:00 - 7:00 Bone-a-Fide Brass ensemble
Wed., Nov. 30	7:00 - 8:00 Cashton schools band & choir
Mon., Dec., 5	6:00 - 7:00 River City Strings &
	Beth Becker's string students
Tues., Dec., 6	7:00 - 7:30 Bluffs Horn Club
Wed., Dec., 7	6:30 - 7:30 Aquinas Middle School
	band & choir
Thurs., Dec., 8	7:00 - Ian Gould-Irish Entertainer
Sat., Dec., 10	6:00 - Tuba Christmas performance
Sun., Dec. 11	7:00 - Harp Twins
Mon., Dec., 12	6:00 - 6:30 West Salem HS band
Tues., Dec., 13	6:00 - 7:00 Lincoln MS band ensembles
Wed., Dec., 14	6:00 - 8:00 Onalaska School District
	jazz program
Thurs., Dec., 15	6:00 - 8:00 Sparta Jazz Night
	(MS jazz band, HS vocal jazz group,
	HS jazz band)
Mon., Dec., 19	6:00 - 7:00 Giving Hearts choir
	7:00 - 8:00 Longfellow MS band
Tues., Dec., 20	7:00 - 8:00 Logan HS jazz band
Wed., Dec., 21	6:00 - 6:30 Emerson Elementary School
	music group #1
	7:00 - 7:30: Emerson Elementary School
	music group #2
Tues., Dec. 27	6:30 Special Rotary Lights Bingo night





### S'mores Monitoring

S'More Nights	Assigned Groups
8	
Sat., Nov. 26th	Onalaska H.S. Spanish Club
	Viterbo Chi Sigma Iota
Mon., Nov. 28th	La Crosse Tribune
Tues. Nov. 29th	Holmen Rotary
Wed., Nov. 30	Merchants Bank
Thurs., Dec. 1	Onalaska Hilltopper Rotary
Fri., Dec. 2	Gerard-Hoeschler
	Mathy Construction
Sun., Dec. 4	Neshan Ventures
Mon., Dec. 5	After Hours Rotary
	La Crosse Rotary East
	Merchants Bank
	Downtown Rotary
	Holmen Rotary
	Organic Valley
	Neshan Ventures
	La Crescent Rotary
	Caledonia Rotary
	After Hours Rotary
	Onalaska Hilltoppers Rotary
	J.F. Brennan
	La Crosse Rotary East
	Hawkins Ash, CPA's
	Coca-Cola
,	Scout Pack 28
-	Scout Pack 28
	New Horizons
,	TBD
	Stephens Family
	La Crescent Rotary
	Onalaska H.S. Honor Society
	Rotary Lights Steering Committee
-	Bluff Country Family Resources
-	Girl Scouts
Sat., Dec. 31	

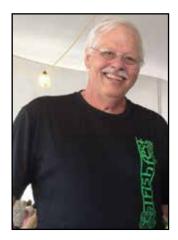


### Participating & Benefiting Non-Profits 2022

4th Degree Knights of Columbus Assembly 1195 7 Rivers Cardiac Arrest Preparedness and Education (was 7R-SCAA) Alex's Lemonade Stand Foundation for Childhood Cancer Research Amara Rose Foundation, Inc. American Standardbred Adoption Program Inc. Aptiv-La Crosse Big Brothers Big Sisters of 7 Rivers Region Bikers Against Child Abuse Blessed Sacrament Elementary School Bluff Country Family Resources Bluffs Community Church Boys & Girls Clubs of Greater La Crosse **Causeway Caregivers** Central High School NHS Child Abuse Prevention Task Force Citizen Advocacy of La Crosse **Congregational Preschool Coulee Connections** Coulee Region Humane Society Coulee Region Retired and Senior Volunteer Program (RSVP) Diocese of La Crosse **Disability Action Network** Downtown Neighborhood Resource Officers Frontier Badger Masonic Lodge #45 Girl Scouts Great Rivers United Way Habitat for Humanity La Crosse Area Health Science Academy Holmen Area Foundation Holmen High School ACE Academy Holmen High School Interact Club Holmen Knights of Columbus Holmen Project L.I.V.E. Lifelong Independence and Vocational Education Housing Authority of the City of La Crosse La Crosse Area Water Ski Foundation La Crosse Curling Club La Crosse Dive Unit La Crosse Lions Club LaCrosse Jaycees Lakeview Health Center & Assisted Living Logan High School Band MN State College-Winona Radiography Club NAMI LaCrosse Vernon New Horizons Shelter and Outreach Centers Norskedalen Nature & Heritage Center Onalaska High School Athletic Booster Club Onalaska High School FBLA Onalaska High School Spanish Club Onalaska High School National Honor Society Onalaska High School French National Honor Society

Onalaska High School Rotary Interact Onalaska Middle School WEB Patient Experience Team- Gundersen Preservation Alliance River City Water Ski Show Team Riverland Amateur Radio Club Rush Wisconsin West Soccer Club Sarras Hugs and Ears Inc. Shamrock Club St. Pat's Onalaska Knights of Columbus Suicide Prevention Initiative The Hunger Task Force UWL Alpha Phi UWL Alpha Xi Delta UWL American Red Cross Club UWL Beta Alpha Psi UWL Colleges Against Cancer UWL Delta Sigma Phi-Epsilon Iota UWL Delta Sigma Pi - Eta Rho UWL Eta Sigma Gamma, Beta Phi UWL FLOW (Fitness Lifestyle Organization for Women) UWL Foundation for International Medical Relief of Children (FIMRC) UWL Gamma Sigma Sigma UWL Golden Key UWL Kappa Delta Pi UWL Kinesis UWL Microbiology Club UWL Nuclear Medicine Technology Club UWL Pre-Dental Club UWL Pre-Med Club UWL Pre-Occupational Therapy Club UWL REC Club UWL School Psychology Student Society UWL Screaming Eagles Marching Band UWL Screaming Eagles Marching Band Drumline UWL Sigma Sigma Sigma- Theta Kappa UWL Sociology Club UWL Therapeutic Recreation Club UWL University Staff Council UWL Vanguards UWLATA Viterbo University Chi Sigma Iota-Delta Lambda West Salem High School Music Westby Syttende Mai Royalty WTC HIT/MCS Club WTC Respiratory Therapy Club

### **Remembering Bill Heinz**



If you whispered a plea to Santa for a toy train on a visit to Rotary Lights, it is likely that Bill Heinz made sure Santa remembered to deposit it under your Christmas tree.

Heinz, who died this summer, will be missed-not just by the boys and girls who visit Santa's village in Riverside Park, but by the other volunteers who work at Rotary Lights.

Bill and Teresa Peters, Mick and Rita Connors and Steve Dunn are just a few of the people who will be missing Bill. Likely, if you ever met him, they say, you'll be missing him, too.

antar

2022

ROTAR

Heinz was a long-time "Santa's Helper" at Rotary Lights, filling out the Santa suit four or five nights during Rotary Lights' annual run.

"He loved kids," said Bill Peters.

He was the first, and was probably the best Santa, say his friends. And they should know. The Connors have known him for 40 years and still miss him in the pew at St. Elizabeth Ann Seton Catholic Church in Holmen.

He was kind, he was funny, and fun to be around, said Steve Dunn. "He could talk to anybody."

And he did, including a kid who wanted Santa to deliver a boa constrictor for Christmas.

"No," shouted a startled Santa Bill, "Santa doesn't do snakes. How about a puppy?"

There was a detailed explanation to the no-snakes rule, said Mick, including how the snake might get wrapped around Rudolph and ruin the whole flying around the world expedition.

But it wasn't just kids that tickled Bill's fancy. When he heard about a woman in Melvina, Wis., who called herself the Melvina Witch, he insisted on driving to Melvina to meet her. Surprised to see a big guy coming at her, she was a bit intimidated. But Bill said, "I'm just a guy who wants to find a witch," and then he hugged her. In the beginning of his stint as Santa at Rotary Lights, said Mick, Bill didn't need the padding to play Santa. But he lost 100 pounds and then had to add to the costume to look the jolly part. And when he put on that costume, it had to be just right, said Teresa.

When Bill saw a Santa with a better beard, he found out where he got it so he could get one for himself.

"He did a lot of research," said Teresa, who once filled in as Mrs. Claus. But she only got one shot at the gig, said her husband, because she was so good with the kids that it cut into Bill's schtick.

"You don't need to come back," Bill told her with a fake scowl.

Rita Connor said he was a genuinely kind man who took care of those around him and noticed people who needed to be noticed. "He used to come to my mom's nursing home," she said, so he could visit with and cheer the lonely.

And if he was offered money for that or some other Santa gig, he would just tell them to donate it to Rotary Lights.

If there was a good time to be had, Bill Heinz was there having that good time whether it was as Santa in Riverside Park in the winter or as a commodore in Riverside Park at Riverfest in the summer.

> And even though he wasn't Irish, he was very involved in Irishfest because, as he told his Irish friends, it was a good time. "He was O'Heinz at Irishfest," said Mick.

> And outside of Rotary Lights season, Bill was big on kayaking. So big, in fact, that he created a website – BillHeinz.net – where he kept track of river heights, currents, temperatures and anything else a kayaker could need to know.

The website is still there, even though Bill is not.

The one place you might still be able to find Bill is in the church pew at St. Elizabeth's. For the first weeks after his July passing, the Peters and Connors made sure

there was a hat where Bill used to sit so that his seat wouldn't be taken.

"We miss him terribly," said Teresa, and they still felt his presence when they looked over and saw his hat.

They stopped putting the hat there after a while, "But nobody has sat there yet," said Mick. "He was always the first one at church," he said, and it looks like Bill is keeping up the tradition.

#### Live Nativity Dates: Nov. 25-26-27, Dec. 3-4,10-11, 17-18, 25



For information on WELs Churches contact Maria Johnson 608-397-4810 or johnson.maria@live.com



#### **2022** Traffic & Food Assignment

Date	Group Assignments	Food Goes To
Fri., Nov 25	La Crosse Downtown Rotary	Salvation Army
Sat., Nov. 2	6 Morrie's Brenengem	Holmen St. Elizabeth
Sun., Nov. 2	27 Fastenal	Onalaska Food Basket
Mon., Nov.	28 Verve Credit Union	Place of Grace
Tues., Nov.	29 Dairyland Power	WAFER
Wed., Nov.	30 Wieser Brothers	La Crescent Food Shelf
Thurs., Dec	. 1 Optum Serve -LHI	WAFER
Fri., Dec. 2	Fowler and Hammer	Holmen-St. Elizabeth
Sat., Dec. 3	Mathy Construction	Salvation Army
Sun., Dec. 4		Onalaska Food Basket
Mon., Dec.	5 Marine Credit Union	Place of Grace
Tues., Dec.6	6 WalzCraft	Holmen-St. Elizabeth
Wed., Dec.	7 Dahl Automotive	Salvation Army
Thurs., Dec	. 8 Gundersen Health System	WAFER
Fri., Dec. 9	Associated Bank	Holmen-St. Elizabeth
Sat., Dec. 1	0 Altra Credit Union	Onalaska Food Basket
Sun., Dec. 1	1 IC System	WAFER
Mon., Dec.	12 Festival Foods	Salvation Army
Tues, Dec.	13 Cleary Management/State Bank Fin	Onalaska Food Basket
Wed., Dec.	14 Kwik Trip	Caledonia Food Basket
Thurs., Dec	. 15 Co-Op	Salvation Army
Fri., Dec. 16	6 Mayo Health System	WAFER
Sat., Dec. 1	7 J. F. Brennan	Holmen-St. Elizabeth
Sun., Dec. 1	8 The Shupe Family	New Horizons
Mon., Dec.	19 Inland	La Crescent Food Shelf
Tues., Dec.	20 Carpenters Local 1143	WAFER
Wed., Dec.	21 Reinhart Food Service	Salvation Army
Thurs., Dec	. 22 Valley View Rotary	WAFER
Fri., Dec. 23	3 Bill Hoel Family and Friends	Holmen St. Elizabeth
Sat., Dec. 24	4 Dave and Cathy Thurston + Friends	WAFER
Sun., Dec. 2	25 Pat Stephens Family and Friends	Holmen St. Elizabeth
Mon., Dec.	26 Onalaska Hilltopper Rotary	Onalaska Food Basket
Tues., Dec.	27 Caledonia Rotary	Caledonia Food Basket
Wed., Dec.	28 After Hours Rotary	Salvation Army
Thurs., Dec	. 29 La Crosse Rotary East	Onalaska Food Basket
Fri., Dec. 30	0 Holmen Area Rotary	Holmen-St. Elizabeth
Sat., Dec. 3	1 Citizen Advocacy	Salvation Army

# Park Program Staff and Commissioners

For 28 years Rotary Lights has worked in partnership with the La Crosse Park and Recreation Department to put together one of the Midwest's premier holiday lighting displays that works hard to "feed the hungry". Special thanks to the Department for their help and understanding over these years.

#### Office Staff:

Jay Odegaard	Director
Kerry Gloede	Assistant Director
Dan Trussoni Building	Parks, Forestry, and Grounds Manager
Jared Flick	Recreation and Facilities Supervisor
Kat Craugh	Community Program Specialist
Jim Flottmeyer	Project Specialist
Leah Miller	Outdoor Recreation Coordinator
Kate Kroll A	dministrative Assistant
Tina Golding Adm	inistrative Coordinator
Ian Olson	Parks Crew Leader

#### Parks and Forestry Crew:

Brian Adams Jenner Lepke Dan Sefferud Dave Zakem Dane Effinger Hayden Hess Larry Pertzsch Thomas Siefkes

#### **Board of Park Commissioners:**

Chris Kahlow-President Robert Young-Vice President Rebecca Schwarz-Secretary Sandra Cleary Eileen Kirsch Tracy Littlejohn Jacqueline Marcou Todd Olson Jim Webb



MERRY CHRISTMAS

HAPPY NEW YEAR

ONALASKA | MADISON | EAU CLAIRE

#### **Rotary Lights Sponsors - 2022**

#### Super Star Level

Advanced Business Systems Brenengen Auto (Morrie's) Chad Erickson Memorial Dairyland Power Dave and Barb Erickson First Supply Ho Chunk Nation Joe Welsh Equipment LCCVB LHI-OptumServe Wells Fargo Advisors

#### Frosty Level

Altra Credit Union Associated Bank Baird Cinderella Carriages City Vision Foundation Clason GMC-Buick Cleary Kumm Foundation Gundersen Health System J.F. Brennan Kwik Trip Marine Credit Union Mathy Construction Mayo Health System Mike Klauke Neshah Ventures Northside Auto and Fleet OSI Services Rotary Club of La Crosse St. Pat's Knights of Columbus Trane Technologies Walsh Ace Hardware

#### <u>Galaxy Level</u>

Breakfast Club and Pub Dahl Automotive Doug and Merri Shupe Downtown Mainstreet Festival Foods Fowler & Hammer Gillespie and Associates Grand Canyon University Great Lakes Coca-Cola Hoel/Newburg/Christenson Home Federal IC System Inland La Crosse Rotary East La Crosse Tribune Merchant's Bank Onalaska Hilltopper Rotary Reinhart Family Foundation Rotary After Hours-La Crosse Rotary Club of La Crosse East The Insurance Center The Pearl Valley View Rotary Verve Credit Union Wal-Mart-La Crosse Wal-Mart-Onalaska WalzCraft Wieser Brothers Xcel Engery

#### Angel Level

Caledonia Rotary Gerrard Hoechler Hawkins, Ash, CPA's Holmen Area Rotary La Crescent Rotary Radisson Stifel Wal-Mart-Winona

#### Caroler Level

Bethany Lutheran Homes Borton Construction **Bug-Tussel Wireless** Courtesy Corporation Family Medical Supply Fayze's Fleis Insurance Fraternal Order of the Eagles Gillespie and Associates Harter's Quick Clean-Up Kelley and Jason Bahr La Crosse Local La Crosse Memorials Mike and Joyce Diveley Nicolai Apartments Pat and Joanne Stephens Pischke Motors Roger and Patricia Wendling Rolan Covart Ron Hammes Refrigeration State Bank Financial Stuart Companies United Health Care

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# La Crosse Area Autism Foundation

#### in conjuncture with

### **Rotary Lights of La Crosse**

presents

# ALL ABILITIES NIGHT

#### Low Sensory Event Will Include:

Quiet Music
No Flashing Lights
Slowed Moving Lights
Calming Area
LAF members in Ice Castle Tent

Autism Foundation

#### November 28th

from

### 5 - 8 PM

#### Featuring:

¥ S'mores Pit ¥ Hot Chocolate ¥ Santa Claus



# Gifts in Kind 2022

Ace Hardware Ad Aids Advance Electric Airgas Advisors Management Group Alter Metals Andy and Amy Wettstein Aramark Badger Corrugating Barb Dolato Battery Mart Bethel Lutheran Church Bill and Teresa Peters Bill Hoel Bluff Country Brine Bob Wingate Bob Wuensch Bobcat of the Coulee Region Brad Wuensch Butch RogowskI Cary's Specialized Services Charter Communications Clason's Buick GMC Coca-Cola Cody Sanderson - COSA-ink Cosa Ink, LLC **Crescent Printing** Dakota Supply Group Dan Mutch Dave Johnson Company Dave and Cathy Thurston Degenhardt Tire, Inc. Del's-Onalaska Dirk Olson Don Anthony Drew Kozicki Mike Diveley Easton Glebke Explore La Crosse Fastenal Mike Fell Festival Foods Fabick Rentals First Supply Gary Brauer Greg Theres Gundersen Health System Hershey Iron Workers Local 383 Jerry and Nancy Hatlevig Jim Krueger, Sr. Joanne Stephens John Corems Jim and Sue Crothers Ken's Auto Repair Ken Christiansen Kyle Jumbeck Kyle Westbrook Kwik Trip L.B. White La Crosse Area Tavern League La Crosse Backhoe La Crosse Beverage La Crosse Glass and Overhead Door La Crosse Park and Recreation La Crosse Police Dept. La Crosse Public Utilities La Crosse Police Reserve La Crosse Sign La Crosse Tribune Leo Chaput Magnum Media Group Mark and Sarah Dahlke Markus Hutnik Mathy Construction Matt and Carolyn Zimmermann Modern Crane Mutch Electrical Contractors Nelson Flag and Display Pat and Frank Tudahl Pepsi Pomp's Tire Service P.T. Welding Reinhart Food Service Rita and Mick Connors River City Ready Mix River Valley Winery Rob Johnson Rod's Ride On Sports Salvation Army Scott Lundeen Sew Clean Skyrockers Sharon and Bud Loomis SSE Music S&S Distributing Steiger Construction Suburban Propane Steven and Alyssa Klankowski Terry Slaback Tim Benson Tim Hammes Tom Svec Topper's Pizza Trane Company Travis Judell Tyler Everson Viking Electric Supply WTC Welding Dept. WalMart-Onalaska Warriors Performing Arts Wieser Brother's Wettstein Brother's Electric Werner Electric Supply Xetex Zach Tudahl



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Community

**Great Rivers United Way** is pleased to partner with Rotary Lights to expand its mission of feeding the hungry in the Coulee Region. The following businesses are conducting food drives now through December 31. Most are open to the public, and all donations will be collected by Rotary Lights.

JR

Altra Federal Credit Union Associated Bank Bremer Bank Citizens State Bank City of La Crosse Dairyland Power Cooperative Dakota Supply Group Diocese of La Crosse & its faithful Firefighters Credit Union Hawkins Ash CPAs Inland Packaging JCPenney Kwik Trip Merchants Bank Optum Serve RSM US LLP Trane Technologies Trust Point Inc.

#### Thank you!

U.S. Bank UW-La Crosse Verve, a Credit Union Viterbo University WKBT News 8 Now



**Great Rivers United Way** 

#### For food drive dates and locations, visit: www.gruw.org/fooddrive.

#### Rotary Lights 2022 Board of Directors

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	Onalaska Hilltopper
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# **Feeding the Volunteers**

Each year, there are just over 3,000 volunteers who help make Rotary Lights possible. To help us feed this army of big hearted souls, we asked some of our local food vendors to provide lunches, beverages and snacks to keep our troops moving. On behalf of all the volunteers we extend a very sincere thank you for helping us out. This is another great example that we live in a very special community.

- 4 Sisters Beedle's Bar & Restaurant Bethel Lutheran Church Breakfast Club and Pub Burger King Cabin Coffee Sandy Chaput Chartwells Ciatti's Jim and Sue Crothers Culver's of Onalaska
- Dairy Queen-Onalaska Joyce Diveley Dublin Square Eagles Club Fayze's Great Lakes Coca-Cola Kramer's Kwik Trip Sharon Loomis Marge's on Rose Old Style Inn
- Pepsi Teresa Peters Pickerman's Piggy's Pizza Corral Pogy's Radisson Red Pines S&S Distributors Tom Sawyer's Schmidty's
- Shimmy's Joanne Stephens Time Out Tavern Pat Tudahl Sports Hub Dunkin Donuts-North



Let's not forget the homemade chocolate chip cookies. We're convinced some people volunteer just because of the cookies. Almost 300 hundred dozen. Sharon and Bud Loomis (mostly Sharon) were the Master Bakers this year. Great volunteers!



(all weather pending) Mon.-Fri.: 5 pm to 8 pm Sat. Noon to 8 pm, Sun, Noon to 6 pm

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**ALL 28 YEARS** 





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FOR MAKING THIS ANOTHER GREAT SUCCESS!

